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**Vice Prinicpal – Head**

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### **PROFILE SUMMARY**

#### **Educational Qualification**

**B.Com.,**

**M.Com.,**

**M.Phil.,**

**Ph.D.,**

#### **Post Currently Occupying**

- ❖ Vice Principal
- ❖ Academic Council member
- ❖ Governing Body member
- ❖ Chairman of BOS
- ❖ Doctoral Committee Member
- ❖ Chairman of Departmental Research Committee
- ❖ IQAC Member
- ❖ Ph.D Programmes –Research Advisor/ Bhararthidasan University, Tiruchirapalli.
- ❖ M.Phil Programmes –Research Advisor/ Bhararthidasan University, Tiruchirapalli.
- ❖ TNPSC Group –II Chief Invigilator
- ❖ Bus Incharge
- ❖ Tutorial ward Incharge
- ❖ Anti Ragging Committee co-ordinator
- ❖ Question Bank Verification Committee Member
- ❖ Life Time Membership in IRDA

- ❖ N.S.S Programme Officer From 2001 to 2015.
- ❖ EXNORA coordinator from 2006 to 2007
- ❖ EDC Cell coordinator from 2013 to 2014

## **AREA OF INTEREST IN RESEARCH**

### **Human Resources Management**

#### **NPTEL Course**

##### **NPTEL/FDP**

Management of Field Sales-Indian Institute of Technology, Kharagpur-Jan – Feb 2019- National Programme on Technology Enhanced Learning

##### **NPTEL/FDP**

Interpersonal Skills- Indian Institute of Technology, Kharagpur- Jul – Sep 2019- National Programme on Technology Enhanced Learning.

## **LIST OF PUBLICATIONS**

- Performance Management- International Journal of Advanced Research Volume No.4 January (31)Issue 2320-5407 -I.F - 4.588
- Impact of Knowledge Management International Journal of Business Management February 2016 2321-8916 - I.F - 1.223
- Employee Morale in the Annaisathiya Silks Hand-Loom Weaver's Co-Operative Production & Sale Society Ltd – CD (H) – 3 Thiruvarur. International Journal of Science and Research Volume No.5 Issue No.3 Mar 2016 2319-7064 I.F - 5.611 ICV- 6.14
- A study on customer satisfaction of petrol bunk in Mannargudi Town International Journal of Research in Commerce and Management Apr 2017,8 (4):63-65 ISSN: 0976-2183
- The effect us of total quality management practices on employees work related attitudes. International Journal of Current Research in Multidisciplinary IJRCM Vol 3(3) March 201803-052456-0979

- A study on the needs of employees with special reference to PEEKAY private ltd to media up Thanjavur. International Journal of Science & Research, July 2018, 7(7)157-160 2319-7064 7.296
- Ethics in advertisement and its impact International Journal Current Research Multidisciplinary August 18 3(8) 1-8 2456-0979 5.218
- A study on consumer preference different brands of shampoo with reference to Mannargudi town International Journal of Research Dec 2018VII (XII)2549-2557 2236-6124 5.7
- A study on consumer attitude towards of media Advertising in Mannargudi town International Journal of Research Dec 2018VII(XII) 2456-2465 2236-6124.
- Occupational Stress experienced by women employees in banking sector with reference to Thiruvarur district of Tamil Nadu International Journal of social science and humanities research Volume No.11Issue No.12 PP.No.154-160 Year Oct 2012 23483156 23483164

### **Award**

“Perasiriyar Rathina Award” Kaviyarasar Kalai Tamil Sangam 2020.

“Best Head of the department award” in 2021 by CST Achievers Award.

### **Acted as a Resource person**

S.NO	TITLE	VENUE	DATE
1	New Marketing Strategy – E-Retail Trading	ARC Visvanathan College, Mayiladuthurai.	03.09.2014.
2	Time Management	Rabiammal Ahamed Maideen College for Women, Thiruvarur	05.02.2019
3	Time Management	E.G.S Pillai College (Autonomous), Nagapattianm	24.03.2022
4	Believing in Yourself & Career Avenues for commerce students	A.D.M. College for Women (Autonomous), Nagapattinam.	25.08.2022