



SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE
(Autonomous)
(Affiliated to Bharathidasan University, Tiruchirappalli)
(Accredited by NAAC) (An ISO 9001: 2015 Certified Institution)
SUNDARAKKOTTAI, MANNARGUDI-614 016, TAMILNADU, S.INDIA



ENTREPRENEURSHIP DEVELOPMENT CELL

ABOUT CELL

Entrepreneurship Development Cell was created with the objective of generating the spirit of “Self Employment” among the students and also to create awareness among them to choose entrepreneurship as a career.

Our institution is one among the selected 50 colleges in Tamil Nadu by the Government of Tamil Nadu for setting up Entrepreneurship Development Cell. The cell has received an initial funding of Rs.1,00,000 from the Government of Tamil Nadu for identifying, training and creating entrepreneurs among the students community. Sponsorship and fund received from **Institute for Entrepreneurship and Career Development.(IECD) Trichy and Science and Technology, New Delhi, Government of India and Entrepreneurship Development Institute(EDI) Chennai.** Using these funds to conduct seminar, workshop, and also Motivational Campaign to the students.

Under this cell **IDEATION CLUB** successfully functioning by the ways of to conduct training programme like tailoring, jute bag preparation, textile screen printing, Spiral Binding Training and develop their employability skills.

VISION

We believe that entrepreneurship is the key that can unlock India's latent inventive potential. It will not only push India to the forefront of the world but also help raise the quality of life in the country.

With this belief The Entrepreneurship Cell, Its targets to help in the development of India's entrepreneurial ecosystem by enabling easy and efficient interaction between it's major components spanning students, working professionals, aspiring and existing entrepreneurs, mentors, angel investors, venture capital firms and corporate through initiatives like interactive sessions, competitions, conferences etc.,

MISSION

To provide knowledge and research and application based quality education with a strong foundation of Indian values and traditions to women students based on current advances in science, technology and societal demands with emphasis on commitment to social progress, peace, harmony.

OBJECTIVES

- To create entrepreneurship awareness to the students
- To motivate students to make their own career path
- To arrange visit to Small Scale Industries
- To create awareness of self – financial schemes of various agencies



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INCUBATION CENTRE

“STET TECHNO PARK”

STET Incubation Centre is designed to accelerate the growth and success of budding entrepreneurs through an array of business support resources and services that could include physical space, capital, coaching, common services, and networking connections. It is a unique and highly flexible combination of business development processes, infrastructure and people, designed to nurture new and small businesses by helping them to survive and grow through the difficult and vulnerable early stages of development.

The STET Incubation Centre aims to help the students of the college build a business by providing them with Management Training, Business Plans and prototypes to successfully venture into an enterprise. This incubation centre Help students to go for Startup, Students from different fields can work on various Startup projects, Provide funding to various Startup ideas, to help in getting other kinds of techno-managerial expertise required to the Society, to incubate novel technology and business ideas into viable commercial products or services, to build a vibrant start-up ecosystem, by establishing a network between academia, financial institution, industries and other institutions.

Under the Incubation Centre collect the innovative proposal with budget from the Students and Scrutinizing ,evaluating the proposal and submitted to the Management

OBJECIVES

- Startup Incubation Centre aims to encourage students with an innovative ideas and channelize their efforts to give births to new ventures based on In-trend products. We believe that innovative ideas are to be promoted. We Would like to encourage young minds without bias.
- The incubator centre provide guidance, support functions, resources, Funding and mentor-ship to new entrepreneurial setup.
- This helps them to focus on creating and delivering their core value proposition to the market.
- In the current cut-throat competition most of the business ventures fizzle out within a few days of their launch just because they are not able to figure out a sustainable business model.
- Incubation Centers helps to overcome such challenges. Whether an individual is just getting started or are searching for a setup, these incubator centers are great platforms to provide much-needed support.



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THIRUVARUR (DT.),TAMIL NADU, INDIA**

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

**STET INCUBATION CENTRE
STET TECHNO PARK**

PRODUCT DEVELOPMENT

S.NO	PRODUCTS
1	PHYNOIL
2	HEALTH MIX
3	AUTOMATIC WATER LEVEL
4	SPIRULINA
5	LIQUID BIO FERTILIZER