

MASTER OF BUSINESS ADMINISTRATION (MBA)

VISION

To Develop into a Centre of Excellence in Business Administration so as to nurture creativity, encourage entrepreneurship, enhance employability and holistic development among women students.

MISSION

- Equipping students with the fundamental management concepts and skills by adopting application based, innovative and quality teaching and research.
- Empowering the women students in transformative educational experience with in-depth Disciplinary knowledge and interpersonal skills.
- Providing transformational learning to create responsible and ethical leaders
- Creating value for students through activities that lead to career success and the advancement of professional knowledge.

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Upon completion of the M.B.A., degree requirements, students will be able to

PROGRAMME OUTCOMES

PO 1. Disciplinary Knowledge: Demonstrate broad and in-depth knowledge and create innovative strategies in the chosen field of Finance, Marketing and Human Resource Management

PO 2. Critical Thinking and Problem Solving :Apply analytic thought to a body of knowledge, analyse and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence, identify relevant assumptions or implications, formulate coherent arguments, critically evaluate practices, policies and theories by following scientific approach to knowledge development: solve problems and extrapolate the same to real life situation

PO 3. Information/digital literacy and Communication Skills: Use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources, and use appropriate software for analysis of data: communicate thoughts and ideas analytically and effectively in writing and orally using appropriate media, and present complex information in a clear and concise manner to different groups.

PO 4. Research-related skills: Demonstrate sense of inquiry and capability for asking relevant/appropriate questions, problematising, synthesising and articulating; recognise cause-and-effect relationships, define problems, formulate hypotheses, test hypotheses, analyse, interpret and draw conclusions from data, establish hypotheses, predict cause-and-effect relationships and plan, execute and report the results of an experiment or investigation.

PO 5. Leadership Skills: Emerge as Women leaders who serve as transformational catalysts in policy making in commerce and business.

PO 6, Entrepreneurial skills and Multi-tasking competence: Undertake independent entrepreneurial ventures and startups and function in multi-disciplinary work environment, good interpersonal skills as a leader in a team in appreciation of professional ethics and societal responsibilities.

PO 7. Moral and ethical awareness/reasoning: Embrace moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work, demonstrate the ability to identify ethical issues related to one's work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of data or committing plagiarism, not adhering to

intellectual property rights, appreciate environmental and sustainability issues, and adopt objective, unbiased and truthful actions in all aspects of work.

PO 8. Self directed Learning: Work independently, identify appropriate resources required for a project, and manage a project till completion.

PO 9. Lifelong Learning : Engage in continuous learning for professional growth and development, acquire knowledge and skills, adapt to changing environment and to changing trades and demands of work place through knowledge/skill development/reskilling.

PO10.Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.

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PROGRAMME SPECIFIC OUTCOME (PSO)

- PSO-1. Understand the application of theoretical studies into the real time application based approaches through Case based study, Internship and on-job training method.
- PSO-2. Develop into competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.
- PSO-3. Build requisite knowledge, skills & right attitudes necessary to create effective leadership so as to prove, develop and sustain in a global environment.
- PSO-4. Show Leadership, Creativity, and excellence in industry and academia
- PSO-5. Understand societal and ecological issues relevant to professional managerial practice.
- PSO-6. Show business and management acumen, who shall hold high degree of human values and social consciousness in their professional and personal lives.
- PSO-7. Develop entrepreneurship facilities such as incubation center, entrepreneurship development center for taking up start ups or grow existing business.