

SENGAMALA THAYAR EDUCATIONAL TRUST

WOMEN'S COLLEGE, MANNARGUDI

(Accredited with A grade by NAAC) (An ISO 9001:2015 Certified Institution)

PG & RESEARCH DEPARTMENT OF ECONOMICS



**“Arise, Awake and Stop Not
Till the Goal is Reached”**

Submitted by

MS.K.ARCHANA

Ms.K.Archana M.A., M.Phil., D.C.A

Assistant Professor,

PG & Research Department of Economics

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Total teaching experience 07 years of PG and UG. Participated and presented in 06 papers 01 Regional Seminar 04 National Conference, 01 International Conference, Participated in 01 National Conference 01 International Conference attended 04 workshop in 01 National Workshop and 01 International Workshop. Published 01 International Journal Area specialization is, marketing. Book bank scheme and Alumnae In charge in S.T.E.T, Life member in Indian Academic Researchers Association

ABSTRACT

01	Name	K. Archana			
02	Educational Qualifications	M.A., M.Phil., DCA.,			
03	Designation	Assistant Professor			
04	Contact Address				
		2/145 Pillaiyar Kovil Street Moovanallur (Post) Mannargudi (TK) Thiruvarur (Dist) Pin : 614001			
		Email	archuvinodha@gmail.com		
05	Mobile Number	9500579037, 8610132199			
06	Field of specialization	Marketing			
07	Teaching Experience	7 Years			
08	Research Experience	-			
09	Number of papers presented in conf/semi and workshops	National	6	Total	7
		International	1		
10	Conf/Semi and workshops attended	National	3	Total	4
		International	2		
11	FDP Attended	11			
12	Webinar attended	20			
13	Quiz Attended	20			
14	Positions held in the Career	Assistant Professor			
15	Membership in other professional bodies	Life member on IARA			

RESUME

1. **Name** : K. Archana
2. **Address (Residential)** : 2/145 Pillaiyar kovil street,
Moovanallur (po),
Mannargudi(TK)
Pin : 614001
3. **Designation** : Assistant Professor
4. **Department** : Economics
5. **Age & Date of Birth** : 27, 06.06.1993
6. **Area of Specialization** : Marketing
7. **Educational Qualifications** : M.A., M.Phil., DCA.,

Exam Passed	Board/University	Institutions	Subjects	Year	Division/Grade Merit etc.
High School	State Board	St. Joseph's Girls Higher Secondary School,	Tamil, English, Maths, Science, Social Science	2009	First Class
S. No	Name of the Institution	From	To		YY/MM/DD
1	S.T.E.T Women's College, Mannargudi.	08.12.2017	Till now		7Years
Higher Secondary	State Board	St. Joseph's Girls Higher Secondary School,	Political Science	2011	First Class
Total Experience		Mannargudi.			7 Years
B.A Degree Examination	Bharathidasan University	S.T.E.T Women's College, Mannargudi	Economics	2014	First Class Distinction
M.A Degree Examination	Bharathidasan University	S.T.E.T Women's College, Mannargudi	Economics	2016	First Class (University III Rank)
M.Phil	Bharathidasan University	Kadhir Mohideen College, Adhiramapattinam	Economics	2017	First Class Distinction
Others DDP		CCS Computer Education	DDP	2011	First class
DCA	-	TCDS Computer Education	DCA	2014	First class Distinction

Exam Passed	Board/University	Institutions	Subjects	Year	Division/Grade Merit etc.
DTA	-	CCS Computer Education	DTA	2013	First class
Sales Associate		Rise Skill Solution Pvt.Ltd	Sales Associate	2014	Successfully Cleared

8. Total Teaching Experience as on 02.11.2020:

9. Total Teaching Experience as on 02.11.2020:

10. Conferences attended:

S. No	Name of the Institution	From	To	Subjects Taught	YY/MM/DD
	S.T.E.T Women's College	08.12.2017	Till now	Marketing Environmental Studies Monetary Economics Capital Market / Investment Policies Tamil Nadu Economy Business Economics Introduction to office management Office management tools Gender studies Indian Economic Development Money and Banking Economics of Growth and Development History of Economic Thought Macro Economics –I Management Principles Entrepreneurship Development	7Years
Total Experience					7 Years

- Participated and presented a National Conference on Corporate Social Responsibility 31st August and 1st September 2015, Presented a paper on Tax Willingness to pay for the purpose of social at S.T.E.T women's College, Mannargudi.
- Participated and presented a National Conference on Problems and Prospects of Pharmaceutical Industries in India 8th & 9th February 2018 at Rajah Serfoji Government College, Thanjavur.

- Participated and Presented a National Conference on Fiscal and Monetary issues in India 12th February 2018 at Jamal Mohamed College, Tiruchirappalli.
- Participated a National Conference on GST and its Impact 4th January 2018 at S.T.E.T Women's College, Mannargudi.
- Participated and Presented a National Conference on MSME Prospects of Challenges 30th January 2019, Presented a Paper on Role and Importance of MSME at S.T.E.T Women's College, Mannargudi.
- Participated and presented an International Conference on Indian Economy – Strength and Weaknesses' 7th & 8th August 2019, Presented a paper on Industrial Development in Indian Economy at Aiman College of Arts and Science for Women.
- Participated a International Conference on “Intellectual Property Rights – Emerging Issues and Challenges” 11th September 2019 at S.T.E.T Women's College, Mannargudi.

11. Seminars attended:

- Participated and presented a paper on NDA Government and Current Trends in Economic Scenario 10th October 2015 at ARC Visvanathan College, Mannargudi.

12. Workshops attended:

- Attended one day workshop on Share Trading 21st February 2015 at Government College for Women, Kumbakonam.
- Attended one day workshop on Data Analysis in SPSS 21st April 2016 at AVC College of Engineering Mannampandal, Mayiladuthurai.
- Attended one day International Lecture Workshop on Research Methodology 4th January 2019 at S.T.E.T Women's College, Mannargudi.
- Attended One day National Workshop on “Economic Policy – Growth Inclusiveness and Sustainability” 11.10.2019 at Dharmapuram Adhinam Arts College, Dharmapuram, Mayiladuthurai.



➤ **13. Training Programmes attended**

- Attended Training programme on Career Guidance 28th & 29th September 2015 at S.T.E.T Women's College, Mannargudi.
- Attended in the Moodle Learning Management System training organized at The Gandhigram Rural Institute in January 2020.

14. Faculty Development Programme attended:

- NPTEL Online Certificate Course on “Plastic Waste Management” February to April 2019
- Participated and Successfully completed with the grade ‘A’ in the One Week Online Faculty Development Programme on Entrepreneurship : Research, Critical Thinking and Innovation organized by Indian Academic Researchers Association held on 22nd to 28th April 2020.
- Attended the Online Faculty Development Programme on “Challenges for College Teachers in the new Educational Scenario” on 6th June 2020. Organized by Mary Matha College of Arts & Science, Theni.
- Participated in the International Faculty Development Programme on “The Prospects of Neuro Marketing” organized by Sadakathullah Appa College, Tirunelveli held on 4th June 2020.
- Participated in Three Days Faculty Development Program “The Challenges of Education System During Pandemic Days” through Online mode from 06.06.2020 to 08.06.2020 organized by A.P.A College of Arts and Culture, Palani.
- Participated in One Week Faculty Development Programme on “Modern Teaching, Evaluation and Research Methods” under UGC Scheme, STRIDE Component – I (Research Capacity Building) organized by Vinayakrao Patil Mahavidyalaya, Vijapur.

- Participated the Online Faculty Development Programme on “E-Content Creation and Online Learning Management system” Organized by Mary Matha College of Arts and Science, Theni held on 16th June to 20th June 2020.
- Participated in the Faculty Development Programme on “Managing the unlock down in India” organized by S.A Engineering College, Chennai held on 16.06.2020 to 23.06.2020.
- Participated in the Faculty Development Programme on “E-Pathshala : A Platform for Online Learning” held on 22nd June 2020 organized by Prince Shri Venkadeshwara Arts & Science College, Chennai.
- Participated in the Faculty Development Programme on “Effects of Covid-19 on Global Economy” organized by Khadir Mohideen College, Adhiramapattinam from 01.07.2020 to 07.07.2020.
- Participated in the Faculty Development Programme on “Emerging Trends In Business And Society” Organized by Kalasalingam Academy of Research and Education from 26.06.2020 to 02.07.2020.

15. Awareness Programme attended

- Successfully completed of “NAAC Awareness Programme for Faculty” organized by Marathwada Mitra Mandal Institute of Technology (MMIT), Lohgaon, Pune conducted Online during the period 08.05.2020 to 14.05.2020.

16. Quiz Programme attended

- Successfully Completed Online Awareness Quiz on Covid – 19 Conducted by PG & Research Department of Economics, Kandaswami Kandar’s College, Velur, Namakkal, on 15.05.2020 with a passing score of 65%.
- Successfully Completed Online Quiz on Understanding the economic slowdown due to COVID – 19 in India, organized by Department of Economics on 15.05.2020
- Successfully Completed International Online Quiz on “COVID-19, Protection and Prevention” organized by Mannar Thirumalai Naicker College, (Autonomous) on 22.05.2020.
- Successfully Completed Online “Quiz on Pandemic Diseases-2020” organized by PG & Research Department of Zoology, Yadava College, on 22.05.2020 to 26.05.2020

- Participated in the Online Quiz contest economics organized by Department of Economics (Centre for Research), Arul Anandar College, Karumathur, Madurai held on 27th to 31st May 2020.
- Participated in the International E-Quiz Programme on Economic Impact of Covid-19 on Global Economy organized by Department of Economics, Sri Meenakshi Government Arts College for Women (Autonomous), Madurai held on 27th May 2020.
- Successfully Completed Online Quiz conducted by Department of Commerce – Computer Applications, SDC – Manjakkudi. During this period on 27.05.2020 to 31.05.2020 and has Passed above 50% of Mark.
- Participated in Income Tax Law and Practice Quiz Completion conducted on 02.06.2020 by the Department of Corporate Secretaryship, Sri Subramaniaswamy Government Arts College, Tiruttani and Passed out with 60%.
- Successfully completed the ‘Special Online Economics Quiz 2k20’ held on 31.05.2020 to 05.06.2020 organized by Kamaraj College, Thoothukudi.
- Participated in Goods and Service Tax Quiz competition conducted on 03.06.2020 by Department of Corporate Secretaryship, Sri Subramaniaswamy Government Arts College, Tiruttani and Passed out with 80%.
- Participated in National Quiz on “Environment Awareness Programme” conducted on the occasion of World Environment Day on 06.05.2020 with Passing score of 80%.
- Successfully Completed E-Quiz on “Financial Management – 2020” conducted by the PG & Research Department of Commerce, S.T.E.T Women’s College on 06.06.2020 with passing score of 100%.
- Participated in E-Quiz Competition on “Financial Management Competency Quiz – 2020” organized by Alagappa Government Arts College, Karaikudi held on 06.07.2020 with passing score 80%.
- Successfully Completed E-Quiz on “Research Methodology-2020” conducted by the PG & Research Department of Commerce, S.T.E.T Women’s College on 11.06.2020 with passing score of 93%.
- Successfully Completed National Level E-Quiz on Basic of International Economics Organized by Department of Economics Kunthavai Naacchiyaar Government Arts College (Autonomous) on 10.06.2020 to 13.06.2020.

- Participated in National Level E-Quiz on “Women Empowerment in India” Conducted by Kandaswami Kandar’s College, Velur, held on 24.06.2020 with passing score of 100%.
- Successfully Completed in National Level E-Quiz on “Research Methodology” organized by A.V.V.M Sri Pushpam College (Autonomous), Poondi held on 24.06.2020.
- Participated in Online Quiz on “Innovation and Entrepreneurship” Conducted by MLR Institute of Technology, Hyderabad on 24.06.2020 to 27.06.2020 with passing score of 65%.
- Participated in National Level Online Sorts Quiz organized by Hindustan First Grade College, Mysore, held on 27th June to 29th June 2020.
- Participated Online Quiz on “Educational Psychology” Conducted by Government College of Education, Orathanadu on June 2020.

17. Online Course Completion

- Successfully Completed with the grade ‘A’ in the 3 days Online Course on Writing case studies,, Project Preparation and Funding of Research Projects organized by Indian Academic Researchers Association held on 21st to 23rd May 2020.
- Participated in one week national level short term course on “Virtual Learning Environment” through online mode from 18.05.2020 to 24.05.2020 organized by A.P.A College of Arts and Culture, Palani.

18. Webinar attended

- Successfully Completed the webinar on “An over view of GST and Impact of COVID-19 on GST” organized by the Department of Commerce, Government Arts College for Women (Autonomous), Pudukkottai held on 28th May 2020.
- Participated in National webinar on “Lesson Plan in Digital Mode” organized by Nadar Saraswathi College of Education, Theni held on 28.05.2020.
- Participated in the Webinar on Effective Instructional Skills for TVET Teachers held on 28th May 2020 organized by Colombo Plan Staff College.

- Participated in the webinar ‘Covid-19 : Macro Economics – India and Global Issues’ a lecture delivered by Dr.T.K.S.Villalan on 3rd June 2020. Organized by Sir Theagaraya College, Chennai.
- Participated in the Webinar on Strategic Planning and Management for Development of TVET Institutions held on 4th June 2020 organized by Colombo Plan Staff College.
- Participated in the International webinar on “Covid-19 : Challenges and Opportunities for Sustainable Environmental Development” on 05th June to 7th June 2020 on the occasion of World Environment Day. Organized by Department of Environmental Science, AKS University, Satna.
- Participated in the National Level Webinar on “Engaging Remote Learners in Higher Education” by Lady Willingdon Institute of Advanced Study in Education on 08.06.2020.
- Participated in the live webinar on “Future of Jobs in India after Covid-19” held on 01.06.2020 through Zoom Platform organized by Department of Economics, G.T.N Arts College, Dindigul.
- Participated the webinar Series-Wissen 1.0 held on 09.06.2020 organized by Bharathidasan College of Arts and Science, Erode.
- Participated in International webinar on “Small Scale Industries in India – Present Position & Future Prospects” organized by G.S College of Commerce and Economics, (Autonomous), Jabalpur.
- Participated in Online Programme on “Teacher and Metacognition” Organized by Alagappa University College of Education, Karaikudi held on 05.06.2020
- Participated in National Innovation Webinar on “Social Innovation and change Management” by Mr.Santosh Talaghatti, organized by Institution’s Innovation Council, Holy Cross College (Autonomous), Trichy held on 5th June 2020.
- Participated in the International webinar on “Covid-19: Challenges and opportunities for Sustainable Environmental Development” held on 5th to 7th June 2020 organized by Department of Environmental Science, AKS University, Satna.
- Participated in Webinar Series – Season III on “Growth Strategies from Management Functions Perspective” organized by Tagore Engineering College, Chennai held on 25.06.2020.

- Participated in the webinar on “Interest –free Banking and Business” held on 24.06.2020 organized by S.T.E.T Women’s College, Mannargudi.
- Participated in International Webinar on “COVID-19: Paradigm shift in Teaching-Learning & Learner’s Physical and Mental Well Being” organized by Government RAZA P.G College, Rampur, U.P held on 31st May 2020.
- Participated in National Webinar on “Current Critical Approaches to Literature” organized by Alagappa University, Karaikudi held on 29.06.2020.
- Participated in Online National Webinar on “Impact of Lockdown due to COVID-19 on Forest and Environment in India” held on 29 June 2020 organized by Government Kaktiya PG College, Jagdalpur.
- Participated in the International Webinar on “Approaches on Online Teaching and its Assessment Methods” organized by Patrician College of Arts and Science, Chennai held on 4th July 2020.
- Participated in the International Webinar on “ICT in Education during and after Covid-19” organized by SNM Training College, Moothakkunnam, Kerala held on 09.07.2020.

19. Leadership Talk Attended

- Successfully attended Leadership Talk with Dr.Nilesh N Oak, Expert (Indian Civilization & History) held on 30th May 2020 organized by MHRD’s Innovation Cell.

20. Orientation Programme attended

- Participated in One Day Orientation Programme on “Student and Teacher Relations: A Online Paradigm” through online mode on 05.06.2020. organized by A.P.A College of Arts and Culture, Palani.

21. Member of Professional Bodies

- Life member of Indian Academic Researchers Association from March 2019

22. Other positions Held in STET College:

S.No	Positions held	From	To	Nature of work
1	Book Bank Scheme In Charge	Nov - 2018	Till Date	Collected Books from Alumnae Students
2	Alumnae In Charge	Nov - 2018	Till Date	In Charge
3	Cycle test and model Exam paper Receiving committee	Nov - 2017	April 2018	Member
4	Sports Day	2018-2019	-	Track and Field Event Incharge
5	Question Paper Distribution Committee	Nov-2018	April - 2019	Question Paper Distribution for Cycle Test and Model Exam

DECLARATION

I hereby declare that the above stated information is true to the best of my knowledge and belief.

Place: Mannargudi

Date:

(K. ARCHANA)