

## ABSTRACT

SL.NO	PARTICULARS	DETAILS
1	Name	V.Bairavi
2	Educational Qualification	B.Com.,MBA.,M.Phil.,PGCAE
3	Designation	Assistant Professor
4	Contact Address and email	1/484-31 Vijaya Nagar, Thiruthuraipoondi Road Mannargudi-614001 Email Id. bairavisuthakar@gmail.com
5	Phone numbers	8870636712
6	Field of specialization	Finance
7	Teaching Experience	5years 8Months
8	Research Experience	Presently I am doing research work under the Titled: A Study in Analyzing Critical Factors Influencing Retail Investor Preferences in Choosing The Investment towards Equity Based Mutual Fund schemes with special reference to Central Tamilnadu.
9	No. of papers presented in conferences / seminars.	National: 5 International: Total: 5
10	FDP/Conferences / seminars/ workshops attended	National: 3 International: Total:3
11	Articles published in books / magazines and journals	National: International: 2 Total:
12	Orientation/ Refresher course	1
13	Books published	Nil
14	Invited special lectures	Schools: Nil Colleges: Nil Total: Nil
15	Special trainings underwent	Nil
16	Positions held in the career	Nil
17	Membership in other professional bodies	Nil
18	Projects Guided	18



1. Name : V.BAIRAVI
2. Address : 1/484-31,  
Vijaya Nagar,  
Thiruthuraipoondi Road  
Mannargudi  
Phone No: 8870636712  
Email Id: bairavisuthakar@gmail.com
3. Designation : Assistant Professor
4. Department : M.B.A
5. Age and Date of Birth : 34 yrs 20.11.1988
6. Area of specialization : Finance
7. Educational Qualification:

Degree / Exam Passed	Subject	University/College	Year of passing	%age of mark	Grade / Merit, etc.
Ph.D	Management	Periyar Maniammai Institute of Science & Technology, Vallam.	Persuing		
PGCAE	Adult Education	IGNOU University	2022	72%	First Class

<b>M.Phil</b>	<b>Management</b>	<b>Bharathidasan University. RDB College</b>	<b>2013</b>	<b>81</b>	<b>First Class with Distinction</b>
<b>M.B.A</b>	<b>Management</b>	<b>Alagappa University.</b>	<b>2010</b>	<b>59.69</b>	<b>Second Class</b>
<b>B.Com</b>	<b>Commerce</b>	<b>Bharathidasan University. RDB college</b>	<b>2008</b>	<b>80</b>	<b>First Class With Distinction</b>

**8. Total teaching experience at STET women's college as on 28.6.2022**

<b>S. No</b>	<b>Name of the institution</b>	<b>Designation</b>	<b>From</b>	<b>To</b>	<b>Subjects taught</b>	<b>Total experience in yy/mm/dd</b>
<b>1</b>	STET Women's college	Assistant Professor	1.09.2020	Till Date	1.Stragic Financial Management 2. Organization Development 3.Compensation Management 4.Managerial Economics 5.Financial Management 6. Management Accounting 7. Research Methods in Management 8.Managerial Communication	2Yrs 9 Months

					9. Merchant Banking 10. Management Concepts 10. Production Management 11. Entrepreneurial Development	
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## 9. Projects Guided

**No. of candidates under supervised: 18 (MBA degree)**

## 10. Conferences /Seminars/Journals Paper Published

1. Participated in the Faculty Development Programme on "Effective Teaching Techniques" held on 10<sup>th</sup> -11<sup>th</sup> oct 2013 in National Institute of Technology, Trichy.
2. Participated in the Faculty Development Programme on "ART OF TEACHING" at Brahma School of Business on 8<sup>th</sup> jan 2014, Namakkal.
3. Presented a paper titled "Micro Finance" in the one day National Seminar on "Service Sector in the Globalisation Era" Organised by the Research Department of commerce, Jamal Mohamed College, Trichy on 22<sup>nd</sup> Feb 2012.
4. Publishing Research article titled "Emerging Technologies in the Financial Services Industry in India-The Future Role of Robotics and Process Automation"-Mind Reading Publication-ISBN:978-93-92150-01-2.
5. Presented a Paper titled "Emerging Technologies in the Financial Services Industry in India-The Future Role of Robotics and Process Automation" in Periyar Maniammai Institute of Science & Technology, Thanjavur on March 2022 .
6. Published the research Paper in the Book titled "Recent Trends in Commerce and Management-An overview of Banking and Finance" SCIENG Publications. ISBN:978-81-955557-9-6.
7. Participated in Webinar on "How to plan for Startup and Legal Ethical Issues" on 15<sup>th</sup> Sep 2022 Conducted by M/S V Consultants, Hyderabad.
8. Participated in the UGC-Sponsored Webinar on Internationalization of Higher Education on 28.06.2022
9. Participated in the UGC- Sponsored Webinar on Digital Governance on 30.08.2022.
10. Participated in the UGC-Sponsored Online Short Term Course In Outcome Based Education & Learning Outcome –Based Curriculum Framework from 22.02.2022 to 28.02.2022.
11. Presented a Paper titled "Emerging Investment Management-A Study on Analysis of Buying Behaviour towards Financial Products "in Periyar Maniammai Institute of Science & Technology, Thanjavur. International Conference on April 2023.

12. Presented a Paper titled “Role of Self- Help Group in developing Women Entrepreneurship” in Sengamala Thaayar Educational Trust Women’s College (A) National Conference held on March 2023.
13. Presented a Paper titled “Youth Entrepreneurship: Key challenges for Inclusive Development” in Sengamala Thaayar Educational Trust Women’s College(A). National Conference held on March 2023.

<b>S. No</b>	<b>Positions held</b>	<b>From</b>	<b>To</b>	<b>Nature of work</b>
1	Co-Ordinator	2021	Till Date	Quiz Club
2	Organiser	2020	Till Date	Ilakkiya Mandra Vizha
3	Member	2020	Till Date	OPAL Club

#### **11. Personal details:**

**Name** : **V.Bairavi**  
**Father’s Name** : **Vadivel.S**  
**Marital status** : **Married**  
**Husband’s Name:** **Suthakar.B**  
**Gender** : **Female**  
**Languages known:** **English,Tamil**  
**Nationality:** **Indian**