

STET SCHOOL OF MANAGEMENT

PROGRAMME ORGANIZED

SEMINARS / NATIONAL SEMINARS ORGANIZED					
S.NO	DATE	PROGRAMME TYPE	TITLE	NAME OF THE RESOURCE PERSON(S) & ADDRESS	PARTICIPANTS
1	21.03.2023 (2022-2023)	Management Meet	Intercollegiate management meet Emperio 2K23	ACHARYA V C Malarmannan Professor & Advisor , Nalanda Group of Institutions, Trichy	150
2	26.11.2022 (2022-2023)	Seminar	Legal Rights for Women Empowerment	Mr.V.Gopalakrishnan, Lawyer, Mannargudi	80
3	21.03.2022 (2021-2022)	Seminar	Let'S Loop Your Mind	Mr.AjithSelvarajuN'Kisi Institute of Training Founder and CEO,Idappadi,Salem.	79
4	04.01.2022 (2021-2022)	Webinar	Path To Financial Independence	Mr.Prabakar ,International Monetary fund Certified FinancialMarketAnalyst,National Stock Exchange of India certified Fundamental and Risk analyst,Junior Associate of Indian Institute of Banking and Finance, Chennai..	64
5	07.07.2021 (2021-2022)	Webinar	Overview of Stock Market Knowledge	Mr.Shiva, The Trade Learning School, Share Bazaar, Madurai.	39
6	12.09.2021 (2021-2022)	Webinar	Buy and Sell with Intra Trade	Mr.Shiva, The Trade Learning School, Share Bazaar, Madurai.	39
7	18.09.2021 (2021-2022)	Seminar	Skill Enhancement for Life	Mr.AjithSelvarajuN'Kisi Institute of Training Founder and CEO,Idappadi,Salem.	64
8	21.06.2021 & 22.06.2021 (2021-2022)	Webinar	Stimulating Starts Ups And Supporting Institutions And Schemes	Mr.SuthersunSelvakumaran Chief Business Development Officer AlgabiomeGnyanamani Venture Chennai Mr.S.Sivasankar Technology Application Specialist Chennai	80
9	23.02.2021 & 24.02.2021 (2020-2021)	Seminar	Budget 2021-A Post covidAnalysis	Dr.L.Vijay Principal SA College of Arts & Science, Chennai &Shri.HariBaskar Chair, Strategic Committee, Approved Project Successor	78

10	18.05.2020 (2020-2021)	Seminar	Entrepreneurship Development	Mr.N.Prabhakar Naidu CEO Vinsol HRD Practices Private limited, Chennai	100
11	13.08.2019 (2019-2020)	Guest Lecture	“Emotional Intelligence”	Dr.R.Swaminathan Assistant Professor Department Of Commerce, Rajah Serfoji Government College, Thanjavur	131
12	19.08.2019 (2019-2020)	Management Meet	Intercollegiate management meet “Inspiro 2K19”	-	96
13	09.09.2019 (2019-2020)	Training Programme	Gender Sensitization	Mayavaramsivaramancharan JCI India, Mannargudi	136
14	18.05.2020 (2019-2020)	State level Seminar	Entrepreneurship Development	Mr.N.Prabhakar Naidu CEO Vinsol HRD Practices Private limited, Chennai	507
15	2018-2019	National Seminar	MSME’S Prospects and Challenges	Dr.Venkata Rama Murthy	350
				Head,Associate Professor, Mother Teresa Institute of Science & Technology	
				Khammam ,Telengana.	
				Mr.Nelson Richard Kumar	
Opportunities, Issues & Challenges of MSME	Director,				
	DMind Corp Solutions				
	Chennai				
Concept and Development of MSME	Mr.M.Pandian				
	General Manager				
	District Industries Centre				
Thiruvarur.	Mr.N.Prabhakar Naidu				
	Vice President				
Concept and Development of MSME	PRGL Olinks Consulting Pvt Limited				
	Chennai.				
16	2017-2018	National Seminar Sponsor by ICSSR	GST and its Impact	Dr.S.Arunachalam	234
				Principal,	
				Trinity College for Women	
			Mechanism Of GST	Namakkal	
				Mr.D.SureshBabu	
				MV Associates	
Impact On GST	Tax Consultant,ISO Auditor				
	Cuddalore				
	Dr.Kalavani.KN				
Asst.Professor	Department of Commerce & Management Studies				
	Dr.S.Gopalraju Government First Grade College,Anekal.				

17	07.01.2015 (2014-2015)	Seminar	Economic Prosperity in GST Regime	Bangalore University,Karnataka Dr.C.Paramasivam Asst.Professor Periyar EVR College ,Trichy	77
			Script your own Success Theory	Dr. Stanley D ISAAC, Prof. R.M. Chidambaram, Dean (Rtd) Faculty of Management, Alagappa University.	
18	28.02.2013 (2012-2013)	Seminar	Stocks and Securities	Prof. R.M. Chidambaram, Dean (Rtd) Faculty of Management, Alagappa University.	120
19	19.01.2012 (2011-2012)	National Seminar	Key Concepts in Management Research	Keynote Address – Prof.Sridar Natarajan, Dean, Chennai Business School.Invited lecture on “Scale Construction and Measurement Techniques”, Dr. M. Selvam, Dean, Faculty of Management, Alagappa University, Karaikkudi.	250
20	15.02.2010 (2009-2010)	Seminar	Emotional Mastery and Career Management	Mr. ChandruDurairaj, CEO, Dawn Solutions, Chennai	78
21	05.03.2009 (2008-2009)	Seminar	Creativity and Innovation	Mr. W. AmarnathM.Tech, Textile Engineer from Anna University.	76

National Conference

S.NO	YEAR	PROGRAMME TYPE	TOPIC	RESOURCE PERSON	PARTICIPANTS
1	2015-2016	Conference	Corporate Social Responsibility	Dr. R. KarpagaKumaravel, Director(Additional Charge), UGC-HRDC,Professor& Coordinator, UGC-SAP (DRS-II) of Educational Tech, Bharathidasan University, Tiruchirappalli	300
			Corporate Social Responsibility	Mr. C. ArockiaSamy, Senior Manager, Administration,BHEL, Tiruchirappalli	300
			Relevances and significance of CSR	Dr. V. Nirmala,HOD, Department of Economics, Pondicherry Central University, Pondicherry	300
			Environmental Responsibility as a human being	Mr. Arul Zenith Raj, HR, ISAC Foundation, Chennai.	300