

ABSTRACT

| SL.NO | PARTICULARS | DETAILS |
|-------|--|--|
| 1 | Name | V.Bairavi |
| 2 | Educational Qualification | B.Com.,MBA.,M.Phil.,PGCAE |
| 3 | Designation | Assistant Professor |
| 4 | Contact Address and email | 1/484-31 Vijaya Nagar, Thiruthuraipoondi Road Mannargudi-614001 Email Id. bairavisuthakar@gmail.com |
| 5 | Phone numbers | 8870636712 |
| 6 | Field of specialization | Finance |
| 7 | Teaching Experience | 5years 8Months |
| 8 | Research Experience | Presently I am doing research work under the Tiltled: A Study in Analyzing Critical Factors Influencing Retail Investor Preferences in Choosing The Investment towards Equity Based Mutual Fund schemes with special reference to Central Tamilnadu. |
| 9 | No. of papers presented in conferences / seminars. | National: 5 International: Total: 5 |
| 10 | FDP/Conferences / seminars/ workshops attended | National: 3 International: Total:3 |
| 11 | Articles published in books / magazines and journals | National: International: 2 Total: |
| 12 | Orientation/ Refresher course | 1 |
| 13 | Books published | Nil |
| 14 | Invited special lectures | Schools: Nil Colleges: Nil Total: Nil |
| 15 | Special trainings underwent | Nil |
| 16 | Positions held in the career | Nil |
| 17 | Membership in other professional bodies | Nil |
| 18 | Projects Guided | 18 |



1. Name : V.BAIRAVI
2. Address : 1/484-31,
Vijaya Nagar,
Thiruthuraipoondi Road
Mannargudi
Phone No: 8870636712
Email Id: bairavisuthakar@gmail.com
3. Designation : Assistant Professor
4. Department : M.B.A
5. Age and Date of Birth : 34 yrs 20.11.1988
6. Area of specialization : Finance
7. Educational Qualification:

| Degree / Exam Passed | Subject | University/College | Year of passing | %age of mark | Grade / Merit, etc. |
|-----------------------------|-----------------|--|------------------------|---------------------|------------------------------|
| Ph.D | Management | Periyar Maniammai Institute of Science & Technology, Vallam. | Persuing | | |
| PGCAE | Adult Education | IGNOU University | 2022 | 72% | First Class |
| M.Phil | Management | Bharathidasan University. RDB College | 2013 | 81 | First Class with Distinction |

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|-------|------------|--|------|-------|------------------------------|
| M.B.A | Management | Alagappa University. | 2010 | 59.69 | Second Class |
| B.Com | Commerce | Bharathidasan University. RDB college | 2008 | 80 | First Class With Distinction |

8. Total teaching experience at STET women's college as on 31.7.2024

| S. No | Name of the institution | Designation | From | To | Subjects taught | Total experience in yy/mm/dd |
|-------|-------------------------|---------------------|-----------|-----------|--|------------------------------|
| 1 | STET Women's college | Assistant Professor | 1.09.2020 | Till Date | 1.Stragic Financial Management 2. Organization Development 3.Compensation Management 4.Managerial Economics 5.Financial Management 6. Management Accounting 7. Research Methods in Management 8.Managerial Communication 9. Merchant Banking 10.Management Concepts 10.Production Management 11.Entrepreneurial Development | 3Yrs 10Months |

9. Projects Guided

No. of candidates under supervised: 18 (MBA degree)

10. Conferences /Seminars/Journals Paper Published

1. Participated in the Faculty Development Programme on "Effective Teaching Techniques" held on 10th -11th oct 2013 in National Institute of Technology,Trichy.
2. Participated in the Faculty Development Programme on " ART OF TEACHING" at Brahma School of Business on 8th jan 2014,Namakkal.
3. Presented a paper titled " Micro Finance" in the one day National Seminar on "Service Sector in the Globalisation Era" Organised by the Research Department of commerce, Jamal Mohamed College,Trichy on 22nd Feb 2012.
4. Publishing Research article titled" Emerging Technologies in the Financial Services Industry in India-The Future Role of Robotics and Process Automation"-Mind Reading Publication-ISBN:978-93-92150-01-2.
5. Presented a Paper titled" Emerging Technologies in the Financial Services Industry in India-The Future Role of Robotics and Process Automation" in Periyar Maniammai Institute of Science & Technology,Thanjavur on March 2022 .
6. Published the research Paper in the Book titled "Recent Trends in Commerce and Management-An overview of Banking and Finance"SCIENG Publications. ISBN:978-81-955557-9-6.
7. Participated in Webinar on 'How to plan for Startup and Legal Ethical Issues" on 15th Sep 2022 Conducted by M/S V Consultants, Hyderabad.
8. Participated in the UGC-Sponsored Webinar on Internationalization of Higher Education on 28.06.2022
9. Participated in the UGC- Sponsored Webinar on Digital Governance on 30.08.2022.
10. Participated in the UGC-Sponsored Online Short Term Course In Outcome Based Education&Learning Outcome –Based Curriculum Framework from 22.02.2022 to 28.02.2022.
11. Presented a Paper titled" Emerging Investment Management-A Study on Analysis of Buying Behaviour towards Financial Products "in Periyar Maniammai Institute of Science & Technology,Thanjavur.International Conference on April 2023.
12. Presented a Paper titled "Role of Self- Help Group in developing Women Entrepreneurship" in Sengamala Thaayar Educational Trust Women's College (A)National Conference held on March 2023.
13. Presented a Paper titled "Youth Entrepreneurship: Key challenges for Inclusive Development" in Sengamala Thaayar Educational Trust Women's College(A). National Conference held on March 2023.
14. Participated in National Conference on Artificial Intelligence Integration on Business Operations and Performance at AVVM Sri Pushpam College, Thanjavur on 26.02.2024 & 27.02.2024.
15. National Webinar Wealth creation through financial planningRNB Global University, Bikaner,

Rajasthan Association of Mutual fund in India01.03.2024

FDP/Conferences / seminars/ workshops attended

- 1.Participated a webinar on National Level Workshop One-Day National Level Workshop on National Education Policy (NEP) 2020: A Workshop for Educators at Central University of Kashmir, Ganderbal, J&K. on 15.03.2024
2. Participated a National Level Workshop Economics in Day to day life Department of Economics, STET Women’s College, Sundarakkottai 30.01.2024
3. Participated a Faculty Development Program Financial wellness program for Women Department of Commerce, STET Women’s College, Sundarakkottai 28.07.2023.

| S. No | Positions held | From | To | Nature of work |
|-------|----------------|------|-----------|-----------------------|
| 1 | Co-Ordinator | 2021 | Till Date | Quiz Club |
| 2 | Organiser | 2020 | Till Date | Ilakkiya Mandra Vizha |
| 3 | Member | 2020 | Till Date | OPAL Club |

11. Personal details:

Name : V.Bairavi
Father’s Name : Vadivel.S
Marital status : Married
Husband’s Name : Suthakar.B
Gender : Female
Languages known : English,Tamil
Nationality : Indian

