

### ADVISORY COMMITTEE

<b>Dr.C.Paramasivan</b>	: Associate Professor, Department of Commerce, Thanthai Periyar Arts and Science College, Trichy.
<b>Dr.V.Buvaneswaran</b>	Associate Professor Department of Commerce, Raja Serfoji Government Arts and Science College, Mannargudi.
<b>Dr.J.Kannan</b>	: Head of the Department, Department of Commerce, M.R. Government Arts and Science College, Mannargudi.
<b>Dr.G.Ramu</b>	: Associate Professor, Department of Commerce, M.R. Government Arts and Science College, Mannargudi.
<b>Prof. Dr. MBM. ISMAIL</b>	Professor in management, Head of the Department, Department of Marketing, Faculty of Management and Commerce, South Eastern University, Sri Lanka
<b>Dr.A.HALEEM</b>	Senior Lecture, Head of the Department, Department of Accountancy and Finance, Faculty of Management and Commerce, South Eastern University, Sri Lanka

### ORGANIZING COMMITTEE

**Dr.V.Dhivakaran**  
Chairman & Correspondent,  
STET Group of Institutions

**Dr.N.Uma Maheswari**  
Principal

Organizing Secretary  
**Dr.B.Kayathiri Bai**  
Vice Principal and Head

#### Committee Members

- ❖ Dr.J.Anitha
- ❖ Dr.K.Gomathi
- ❖ Dr.S.Thazhkhazhali
- ❖ Dr.P.Rathinadevi
- ❖ Dr.J.Annamalai
- ❖ Ms.G.Bhuvaneshwari
- ❖ Ms.A.Selvakaamri
- ❖ Ms.B.Arulmozhi
- ❖ Ms.J.Vidhya
- ❖ Ms.S.Noorjahan
- ❖ Ms.Abisheka
- ❖ Ms.U.Vasanthi
- ❖ Ms.P.Nathiya

### ADDRESS FOR COMMUNICATION

**Dr. B.KAYATHIRI BAI,**  
Vice Principal and Head,  
PG and Research Department of Commerce,  
S.T.E.T Women's College (Autonomous),  
Sundarakkottai - 614 016, Mannargudi.  
Contact: 9942883815, 9442740341, 9629893473, 9025041369



## INTERNATIONAL CONFERENCE ON BLOCKCHAIN APPLICATIONS IN SUPPLY CHAIN MANAGEMENT

Jointly Organized by  
PG & RESEARCH DEPARTMENT OF COMMERCE  
IN ASSOCIATION WITH IQAC  
&  
INDIAN ACADEMIC RESEARCHERS ASSOCIATION (IARA), TRICHY  
On  
10<sup>th</sup> & 11<sup>th</sup> SEPTEMBER, 2024

SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S  
COLLEGE (AUTONOMOUS)  
(Silver Jubilee Institution)  
(Affiliated to Bharathidasan University, Thiruchirappalli)  
(Accredited by NAAC)(An ISO 9001:2015 Certified Institution)  
(Ranked 3<sup>rd</sup> band in NIRF 2024)  
Sundarakkottai, Mannargudi- 614 016  
THIRUVARUR (DT.), TAMIL NADU, INDIA.

Website: [www.stet.edu.in](http://www.stet.edu.in)

Phone: 04367-255423

## ABOUT THE INSTITUTION

"Empowering women, empowering the Nation". Higher education, especially to women, empowers not only the family but also the Nation. Hence, higher education to women is often emphasized as a mission of capacity building of the Nation. The significance of this aspect has been rightly recognized and there has been a paradigm shift in the scenario of women education in the urban area. Nevertheless, higher education to women in the rural area needs encouragement, as the main source of income of their parent's is agriculture and the per capita income is relatively very low. In this context, "Sengamala Thayaar Educational Trust (STET) Women's College" was established at Sundarakkottai, a hamlet in Thiruvannar District, in the year 1994 by Shirmathi Krishnaveni Vivekanandham, who entrusted the task of nurturing the institution to her illustrious son Dr. V. Dhivaharan, now as the Chairman and correspondent with the yonder vision for promoting higher education to women students in this downtrodden area. The institution offers 17 UG, 13 PG, 4 Ph.D and PG Diploma Programmes. Sengamala Thayaar Educational Trust Women's College is recognized as one of the foremost Educational institutions in India, affiliated to Bharathidasan University, Thiruchirappalli. It has been accredited by the NAAC. It is an institution of ISO 9001:2015 standards certified one. The institution has attained Autonomous in the year 2019-2020 and Ranked by NIRF. The Internal Quality Assurance Cell (IQAC) of the College is extremely active and evolves strategies and actions to achieve the goal of the institution.

## OUR GROUP OF INSTITUTIONS

1. STET Women's College(Autonomous)
2. STET School of Management
3. STET College of Education for women

## ABOUT THE DEPARTMENT

The department was established in the year 1994 with 2 faculties and 33 students, to meet increasing need for higher education among women. With the same spirit Post Graduate and Ph.D. programmes were started to impart quality and research oriented education to enhance the knowledge of students. At present 14 staff members are rendering their services in the department for 555 Students. It aims to ensure quality education to all students of commerce and motivates the young minds to face the existing competitive scenario and also the challenges in the global era.

## ABOUT THE CONFERENCE

Blockchain technology can be used to ensure that products meet certain quality standards throughout the supply chain. By recording data on the blockchain at each stage of production, companies can track and verify compliance with specific requirements. Blockchain creates an immutable record of transactions and movements of goods, allowing stakeholders to trace the origin, location, and status of products in real-time. This can help identify and remove contaminated or unsafe products, which can reduce the risk of food borne illness and minimize the impact of food recalls. Blockchain applications in supply chain determine faster supply chain routes, remove middlemen and other unnecessary steps, and reduce bottlenecks and clerical errors. It can also help synchronize logistics data, track shipments, and automate payments.

## THEMES

The Blockchain management to be the most professional and promising International Conference focusing on Blockchain Applications in Supply Chain Management by bringing all the researchers under one roof.

### This Includes:

- ❖ Blockchain Application in Homeland Security
- ❖ Token Economics
- ❖ Blockchain Technology in Education
- ❖ Blockchain and Supply Chain Management.
- ❖ Artificial Intelligence and Blockchain in Accounting
- ❖ Consortium Blockchain

## GUIDELINES FOR AUTHOR

Abstract of original and ongoing researches in relevant areas are invited from PG students, Research scholars, Academicians, Teaching faculty members and Scientists. The abstracts are to be submitted in the following format. **Length:** Not exceeding 250 words with key words, **Font:** Times New Roman, **Size-12** with 1.5 Line Spacing, **Title page:** Manuscript title, author (s), affiliation(s). The corresponding author should be underlined. The abstract and Power point presentation should be sent to **E. Mail Id: [blackchainconference@gmail.com](mailto:blackchainconference@gmail.com)**

## PUBLICATION OF PROCEEDING



The full length research articles should be submitted along with soft copy to the above mentioned Email Id. The selected article will be checked plagiarism, reviewed by peer team and published in the proceeding with ISBN Number with extra cost of Rs. 1000/

### IMPORTANT DATES:

SUBMISSION OF ABSTRACT: 31.08.2024 DEADLINE FOR REGISTRATION 05.09.2024

The Participants are requested to send their duly filled Google form for Registration

**Registration Link:** <https://forms.gle/FG5tEXbSHJVRgPTy6>

### Registration Fees:

Faculty / Industrialist	Research Scholars	PG Students	Participants
Rs. 350/-	Rs. 400/-	Rs. 300/-	Rs. 250/-