

## Valedictory Session (2.15 p.m. – 3.00 p.m.)

**Welcome Address** : **Dr.P.V.Pothigaimalai,**  
Associate Professor  
Department of Business Administration

**Report of the Workshop** : **Dr.R.Kamala Jayanthi,**  
Head and Assistant Professor,  
Department of Economics

### Participant's Feedback

**Valedictory Address** : **Dr.C.Paramasivan**  
Associate Professor  
Department of Commerce  
Thanthai Periyar Govt. Arts  
and Science College,  
Trichy

**Certificate Distribution** : **Dignitaries**

**Vote of Thanks** : **Dr.R.Malathi**  
Assistant Professor  
Department of Economics

**National Anthem** : **Students**



“Arise, Awake and Stop Not  
Till the Goal is Reached”

## SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE (AUTONOMOUS)

(SILVER JUBILEE INSTITUTION)

(Affiliated to Bharathidasan University, Tiruchirappalli)

(Accredited by NAAC | An ISO 9001:2015 Certified Institution)

(Ranked 3rd band in NIRF 2024)

SUNDARAKKOTTAI, MANNARGUDI - 614 016.

THIRUVARUR (Dist.), TAMIL NADU, INDIA.

Phone: 04367-255423, 255405

Website : [www.stet.edu.in](http://www.stet.edu.in)

A TWO DAY NATIONAL WORKSHOP  
ON  
EMERGING TRENDS IN STARTUPS-  
ISSUES AND OPPORTUNITIES

Organized by  
Department of Business Administration  
&  
Department of Economics  
in association with IQAC

on  
19<sup>th</sup> & 20<sup>th</sup> September 2024  
Conference Hall

## PROGRAMME

Registration (19.9.2024)

9.00 a.m. to 9.45 a.m.

**INAUGURAL SESSION**

10.00 a.m. to 11.15 a.m.

- ThamizhThaai Vazhthu** : Students
- Lighting the Lamp** : Dignitaries
- Welcome Address** : **Dr. V.Pattammal**,  
Associate Professor and Head,  
Department of Business Administration
- Inaugural Address & Presidential Address** : **Dr. N.Uma Maheswari** M.Sc.,Ph.D.,B.Ed.  
Principal,  
S.T.E.T Women's College (Autonomous)
- Keynote Address & Special Lecture - I** : **Dr.K.Venkatalakshmi**  
Assistant Professor,  
PG Department of Commerce in KLE  
Society's S.Nijalingappa College,  
Bengaluru

Tea Break (11.15 a.m. to 11.30 a.m.)

**TOPIC : "Historical and Conceptual back ground of Start ups"**

Lunch Break (12.45 p.m. to 1.45 p.m.)

**SPECIAL LECTURE-II (1.45 p.m. to 3. 00 p.m.)**

**TOPIC : "Start up India - Assistance and Achievements"**

- Speaker** : **Dr.V.Sivasankar**  
Associate Professor,  
Department of Economics ,  
Central University,  
Pondicherry

II DAY ( 20.9.2024)

- Welcome Address** : **Dr.K.Sudha**  
Associate Professor  
Department of Business Administration

**SPECIAL LECTURE - I (10.00 a.m. to 11.15 a.m.)**

**TOPIC : "Women in Startups in India"**

- Speaker** : **Dr. K.Punitha**  
Assistant Professor,  
Department of Commerce  
SRM Institute of Science and  
Technology, Chennai.

Tea Break (11.15 a.m. to 11.30 a.m.)

**SPECIAL LECTURE - II (11.30 a.m. to 12. 45 p.m.)**

**TOPIC : "Opportunities for Youth in the Start- Up Ecosystem"**

- Speaker** : **Mr.RG.Nawin Krishna**  
Founder Startuppayanam  
Entrepreneur Community ,  
Investor-Kongu Angel &  
Capital Investement,  
Coimbatore.

Lunch Break (12.45 p.m. to 1.30 p.m.)

**SPECIAL LECTURE - III (1.30 p.m. to 2.15 p.m.)**

**TOPIC : "Legal and Ethical issues in Startups"**

- Speaker** : **Dr.C.Paramasivan**  
Associate Professor  
Department of Commerce  
Thanthai Periyar Govt. Arts  
and Science College,  
Trichy