

SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE
[Affiliated to Bharathidasan University, Thiruchirappalli]
(Accredited with "A" Grade by NAAC)
SUNDARAKKOTTAI , MANNARGUDI – 614 016.



ENTREPRENEURSHIP DEVELOPMENT CELL

2014-2015

Entrepreneurship Development Cell was created with the objective of generating the spirit of “Self Employment” among the students and also to create awareness among them to choose entrepreneurship as a career. Our institution has one among the selected 50 colleges in Tamil Nadu by the Government of Tamil Nadu for setting up Entrepreneurship Development Cell. The cell has received an initial funding of Rs.1,00,000 from the Government of Tamil Nadu for identifying, training and creating entrepreneurs among the students community.

For this Academic Year ,Fund Received from Director of Entrepreneurship Development Institute ,Chennai,Govt.of Tamil Nadu .This Program Providing the an opportunity to students to Trigger their Entrepreneurial Spirits,nature their talents and show them the path towards their entrepreneurial journey.

| S.No | Date | Name of the programme | Resource Person | Title | Beneficieries |
|-------------|-------------|--|---|---|----------------------|
| 1 | 23.02.2015 | Entrepreneurship awareness Campaign(Phase I) | Mrs. R. Idhayajothi, Asst.Professor, Department of Commerce Srimad Andavan Arts and Science college (Autonomous)Trichy. | Motivational Talk to become a Successful Entrepreneur | 300 |
| | | Entrepreneurship awareness Campaign | Mr.S.Sivakumar,Asst.Professor ,Department of Business Administration Srimad Andavan Arts and Science college (Autonomous)Trichy | Be a Job Maker not a Job seeker | |

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|--|-------------------------------|--|--|--|------------|
| | | Entrepreneurship awareness Campaign | Dr.R.Senthil kumar,Director,Sri Amman BioFarm,Thanjavur | Vermi composting –one of theBest Venues of Entrepreneurship | 300 |
| | 23.3.2015 to 27.3.2015 | Entrepreneurship Development Program (Phase II) | Mr.Pornaprakash Co-ordinator ICT Academy | 5Training for students-Guidelines | 14 |

Co-ordinators

**Ms.S.Indirani
Department of MBA
Ms.P.Sathya
Department of Commerce**