

**SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE**  
 [Affiliated to Bharathidasan University, Thiruchirappalli]  
 (Accredited with "A" Grade by NAAC)  
**SUNDARAKKOTTAI, MANNARGUDI – 614 016.**



**ENTREPRENEURSHIP DEVELOPMENT CELL**

**2015-2016**

Entrepreneurship Development Cell was created with the objective of generating the spirit of “Self Employment” among the students and also to create awareness among them to choose entrepreneurship as their career. In this year, the cell has received an initial funding of Rs.10,000 from the IECD Trichy to identify, train and create entrepreneurs among the students community and to promote youth entrepreneurs. To enlighten the students on concepts of entrepreneurship, Motivational, Essential skills and characteristics of an entrepreneur, Business opportunity identification. Nearly 100 final year students were benefited by this programme.

<b>S.No</b>	<b>Date</b>	<b>Name of the programme</b>	<b>Resource Person</b>	<b>Title</b>	<b>Beneficiaries</b>
<b>1</b>	2015-16 (24.2.16)	OneDay Motivation Campaign	Prof.Dr.N.Manimekalai, Director and Head, Dept. of Women's Studies, Farmer professor of Economics, Bharathidasan University, Khajamalai Campampus, Trichy	Identification of Business Opportunity	100
		OneDay Motivation Campaign	Mrs.N.Sangeetha, Principal, Bharathamatha institute, Thiruthuraipoondi.	Essential skills and characteristics of an entrepreneur	

**Co-ordinators**

**Ms.S.Indirani**  
 Department of MBA  
**Ms.P.Sathya**  
 Department of Commerce