

SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE
 [Affiliated to Bharathidasan University, Thiruchirappalli]
 (Accredited with "A" Grade by NAAC)
SUNDARAKKOTTAI, MANNARGUDI – 614 016.



ENTREPRENEURSHIP DEVELOPMENT CELL

2016-2017

With the objective of generating the spirit of “self Employment” among the students the entrepreneurship development cell creates awareness among them to choose entrepreneurship as their career. Training for organic farming and terrace gardening has been conducted on 01.10.2016 to motivate the enrolled students to Promote their special skill in terrace gardening. Certificate course in Tailoring was launched during this year in which more than 85 students are undergoing training.

In this year, the cell has received an initial supporting fund (Rs.10,000) from the IECD Trichy (Institute for Entrepreneurship and Career Development) to identify and motivate the students to promote youth entrepreneurs. An Entrepreneurship Motivation Campaign was conducted on 17.02.2017 in order to promote youth entrepreneurs in which 100 final year students were benefited.

S.No	Date	Name of the programme	Resources Person	Title	Beneficiaries
1	1.10.16	Training Programme	Ms.R.Radhika, Creator and Administrator of Ato ZOrganic Gardening, Chennai.	Training on “Organic farming and Terrace Gardening”	85
2	17.2.2017	Entrepreneurship Motivation Campaign	Dr.S.Amudha ,Principal ,STETwomen’s College ,Mannargudi	Formulation of new Business	100
3	12.2.2017	Awareness Program	S.Indirani & P.Sathya Assistant Professor, STET Women’s College, Sundarakottai.	Consumer Awareness to Self Help Group	30

Co-ordinators
 Ms.S.Indirani
 Department of MBA
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