

SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE
[Affiliated to Bharathidasan University, Thiruchirappalli]
(Accredited with "A" Grade by NAAC)
SUNDARAKKOTTAI, MANNARGUDI – 614 016.



ENTREPRENEURSHIP DEVELOPMENT CELL

2017-2018

. Entrepreneurship Development Cell was created and successfully completed 13th year, with the objective of generating the spirit of “Self Employment” among the students and also to create awareness and motivate the students Community. Under this cell we have conducted various training programme and motivational Campaign.

Entrepreneurship Development programme entitled “Role of NGOs for New Entrepreneurs” has been conducted on 02.08.2017 in order to develop and promote the new Entrepreneurs. With Dr. N.Manimekalai, Director and Head, Department of Women's Studies, Former Professor of Economics, Bharathidasan university, Khajamalai Campus, Tiruchirappalli as a resource person.

Our Cell organized a seminar under the title “Gender Sensitization” On 22.12.2017 in order to create awareness among the students’ society about the Changing Behavioural Pattern of Gender. More than 250 students are benefited through this programme.

Our Microbiology Department students and faculty members provided the training for “Mushroom cultivation” in our campus on 24.10.2017 and 15.12.2017.

In this year, the cell has received an initial supporting fund (Rs.10,000) from the IECD (Institute for Entrepreneurship and Career Development) Trichy. For this One day Motivation Campaign organized on 6.3.2018 the title of promotion of youth Entrepreneurship with the Resource persons are Mr.M.Pandian General Manager ,Thiruvarur Industires Centre and Mr. A.Ezhilarasan, Lead District Manager EDC. IOB at Thiruvarur.

S.No	Date	Name of the programme	Resources Person	Title	Beneficiaries
1	02.08.2017	Entrepreneurship Motivation Campaign	Prof.Dr.N.Manimekalai, Director and Head, Department of Women's Studies, Former Professor of Economics, Bharathidasan university, Khajamalai Campus, Tiruchirappalli .	Role of NGOs for New entrepreneurs and legal rights of women society	238
2	06.03.2018	Promotion of Youth Entrepreneurship	Mr. M.PANDIAN General Manager, District Industries Centre, Thiruvarur. Mr. A. EZHILARASAN Lead District Manager, Thiruvarur.	1. Training and Development for Entrepreneur 2. Financial Aspects	100

Co-ordinators

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