

**SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE**  
 [Affiliated to Bharathidasan University, Thiruchirappalli]  
 (Accredited with "A" Grade by NAAC)  
**SUNDARAKKOTTAI , MANNARGUDI – 614 016.**



**ENTREPRENEURSHIP DEVELOPMENT CELL**

**2018-2019**

Entrepreneurship Development Cell successfully completed its 14<sup>th</sup> year, with the objective of generating the spirit of “Self Employment” among the students and also to create awareness and motivate the students Community to become Entrepreneurs. We have conducted various training programme and motivational Campaign and Created awareness on How to Become Entrepreneurs, Importance of Self Employability, Availability of Financial Assistance, Availability of Business for women Entrepreneurs, Preparation of business proposal. Tailoring course is conducted for our students. Our Cell organized a Hands on Training Programme on Textile/Screen Printing on 09.01.2019 with Mr. M. RAJAVEL, CHAIRMAN, RAJA SCREEN PRINTERS, THENI SOUTH INDIA, in which 80 students are trained and received the certificates. Students and Faculty members of Microbiology department provided training on “Mushroom cultivation” to the EDC members.

<b>S.No</b>	<b>Date</b>	<b>Name of the programme</b>	<b>Resources Person</b>	<b>Title</b>	<b>Beneficiaries</b>
1	9.1.2019	Hands On Training Programme (Certificate Program)	Mr. m. Rajavel, chairman Raja screen printers Theni, south INDIA.	Textile/Screen Printing	80
2	19.1.2019	Gender Issues	Adc. R. kalaiselvi, Mannargudi	Human Rights Advocacy on Gender issues, Challenges & Opportunities	100
3	21.2.2019	Motivational Programme on Promotion of Youth Entrepreneurship	Mr. Karthigayan Survey Inspector DIC. Thiruvarur	Youth and Women Empowerment	100

**Co-ordinators**

Ms. S. Indirani  
Department of MBA  
Ms. C. Vijayashanthi  
Department of Commerce