



SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE
[Affiliated to Bharathidasan University, Thiruchirappalli]
(Accredited with "A" Grade by NAAC)
SUNDARAKKOTTAI , MANNARGUDI – 614 016.



ENTREPRENEURSHIP DEVELOPMENT CELL

2019-2020

Entrepreneurship Development Cell successfully completed its 15th year, with the objective of generating the spirit of “Self Employment” among the students and also to create awareness and motivate the students community to become Entrepreneurs.

Incubation centre has been established in the institution to guide so as to bring the innovative ideas into practice. Some of the products developed through incubation centre are Herbal hair oil, Health mix, Herbal hair wash powder, hair dye etc.,

The cell organized a Handicraft (Entrepreneurial Skill) Exhibition on 14.08.2019. Student's hidden talents are exhibited through this programme. More than 160 students are enthusiastically participated and presented their product like woollen Thread Bag , Ornaments , Wall Hanging , Jewel Box , Glass Painting , Natural Soap ,Hair oil, Hair dye, Wire basket,etc.,

We have conducted various training programmes and motivational campaign and created awareness on ‘How to Become Entrepreneurs’, ‘Importance of Self Employability’, ‘Availability of Financial Assistance’, ‘Availability of Business for women Entrepreneurs’, ‘Preparation of business proposal’. Tailoring course is conducted to develop their creative designing skills.

Students and faculty members actively participated in a Two Day Seminar on Entrepreneurial Opportunities for women and Youth-Govt Schemes organized by Bharathidasan University & Women Entrepreneurs Association of Tamil Nadu held on 28.06.2019 &29.06.2019.

On 21.10.2019 the Students and Faculty members of Microbiology department provided training on“Mushroom cultivation” to the EDC members.

Staff Co-ordinators:
Ms.S.Indirani Dept.of MBA
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