



**SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE**  
[Affiliated to Bharathidasan University, Thiruchirappalli]  
(Accredited with "A" Grade by NAAC)  
**SUNDARAKKOTTAI, MANNARGUDI – 614 016.**



**2020-2021**

**ENTREPRENEURSHIP DEVELOPMENT CELL**

Entrepreneurship Development Cell was created with the objective of generating the spirit of “Self Employment” among the students and also to create awareness among them to choose entrepreneurship as a career. Our institution has one among the selected 50 colleges in Tamil Nadu by the Government of Tamil Nadu for setting up Entrepreneurship Development Cell. The cell has received an initial funding of Rs.1,00,000 from the Government of Tamil Nadu for identifying, training and creating entrepreneurs among the students community.

The cell organized an Entrepreneurial Awareness Programme through webinar on 25.2.2021 under the title of Gender And Sexual Harassment with Prof. Dr.N.Manimekalai, Prof. Dr.N.Manimekalai, Director and Head, Department of Women's Studies, Former Professor of Economics, Bharathidasanuniversity, Khajamalai Campus, Tiruchirappalli.

The cell organized an Entrepreneurial Awareness Programme through webinar on 8.03.2021 and 9.03.2021 under the title “ How to Create Online Platform for business with Mr.M.Rajavel,Chairman, Raja Screen Printers, Screen Printing Technology, Andipatti,Theni, and “Self Sustainable Forming “ with Mr.J.Lakshmi Narayan, Trainer & Marketing Manager, City Farmer, Pondicherry.

<b>S.No</b>	<b>Date</b>	<b>Name of the programme</b>	<b>Resources Person</b>	<b>Title</b>	<b>Beneficiaries</b>
1	25.2.2021	Awareness	. Prof. Dr.N.Manimekalai, Prof. Dr.N.Manimekalai, Director and Head, Department of Women's Studies, Former Professor of Economics, Bharathidasanuniversity, Khajamalai Campus, Tiruchirappalli.	Gender And Sexual Harassment	80
2	8.03.2021	Motivation	Mr.m.Rajavel,chairman Raja screen printers Theni, south INDIA	How to Create Online Platform for business	155
3	9.03.2021	Awareness	Self Sustainable Forming		149

Staff Co-ordinators:

Ms.S.Indirani Dept.of MBA

Ms.C.Vijayasanthi Dept.of Commerce