

SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE
(Autonomous)
(Affiliated to Bharathidasan University, Tiruchirappalli)
(Accredited by NAAC) (An ISO 9001: 2015 Certified Institution)
SUNDARAKKOTTAI, MANNARGUDI-614 016, TAMILNADU, S.INDIA

ENTREPRENEURSHIP DEVELOPMENT CELL

2022-2023

S.NO	PROGRA MME TITLE	DATE	NO.OF BENEFICIARIES	RESOURCE PERSON
1	Hands on Training "Textile Screen Printing	18.08.2022	165	MR.M.Rajavel,Chairman,Raja Screen Printers,Theni, South India.
2	Orientation Programme For Start Up Incubator	26.11.2022	50	Mr.U.Sankar Ganesh ,Vp-Global Connect Group Of Companies, Madurai
3	Training on Tailoring Course	01.07.2022 to 30.06.2023	29	Mrs.S.Pushpalatha ,Usha Sewing School ,Vasantham Nagar,First Street,Neduvakkotai,Mannargudi,Thiruv arur (Dt)



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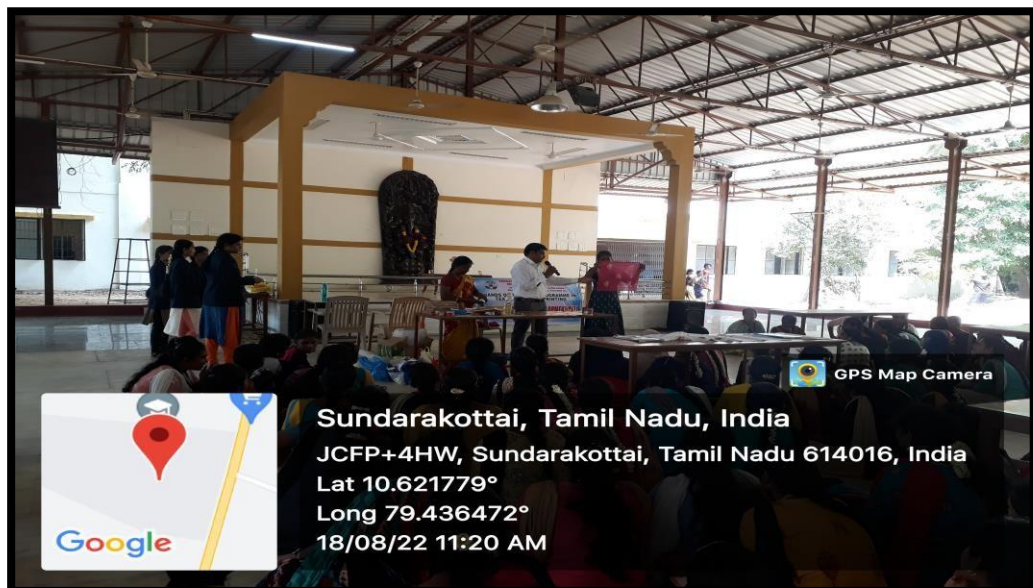
**ENTREPRENEURSHIP DEVELOPMENT CELL
REPORT OF THE EVENT**

TITLE OF THE PROGRAMME:HANDS ON TRAINING "TEXTILE SCREEN PRINTING"

DATE:18.08.2022

Entrepreneurship Development Cell has successfully completed its 17th year, with the objective of generating the spirit of "Self Employment" among the students and also to create awareness and motivate the students community to become Entrepreneurs.

Entrepreneurship Development Cell organized a Hands On Training "Textile Screen Printing" on 18.08.2022 with the Enhancement Of Entrepreneurial Skills.the eminent resource person MR.M.Rajavel,Chairman,Raja Screen Printers,Theni, South India.,share their Practical Knowledge of today business of Textile Screen Printing.He was explained about the How to enrich Entrepreneurial Skills. Availability of Business opportunity. From the Awareness programme received a lot of feedback from students.From the training Students were received a lot of Experience for Textile Screen Printing.There were 165 participants in total, who took part in the webinar. This session included Handcraft , open questions, answer session.



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**ENTREPRENEURSHIP DEVELOPMENT CELL
REPORT OF THE EVENT**

**TITLE OF THE PROGRAMME: TRAINING ON TAILORING COURSE
DATE: 01.07.2022-30.06.2023**

Entrepreneurship Development Cell has successfully completed its 17th year, with the objective of generating the spirit of “Self Employment” among the students and also to create awareness and motivate the students community to become Entrepreneurs. Entrepreneurship Development Cell Conducted a Training On Tailoring Course from 01.07.2022-30.06.2023 with the Enhancement Of Entrepreneurial Skills. The Skilled Trainer of Mrs.S.Pushpalatha, USHA SEWING SCHOOL, VASANTHAM NAGAR, FIRST STREET, NEDUVAKKOTAI, MANNARGUDI, THIRUVARUR (DT) share their Practical Knowledge of today business Environment. She was explained about the How to enrich Entrepreneurial Skills. Availability of Business opportunity and Financial Assistant for entrepreneurs. From the Training On Tailoring received a lot of feedback from students. There were 29 participants in total who took part in the programme. This course included Tailoring tips and tailoring machine accessories maintenance.





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ENTREPRENEURSHIP DEVELOPMENT CELL

REPORT OF THE EVENT

TITLE OF THE PROGRAMME: ORIENTATION PROGRAMME STARTUP
DATE:26.11.2022

Entrepreneurship Development Cell has successfully completed its 17th year, with the objective of generating the spirit of “Self Employment” among the students and also to create awareness and motivate the students community to become Entrepreneurs.

Entrepreneurship Development Cell organized a Orientation programme Startup on 26.11.2022 with the Enhancement Of Entrepreneurial Skills.the eminent resource person Mr.U.Sankar Ganesh ,Vp- Global Connect Group Of Companies, Madurai,share their Practical Knowledge of today business Environment.He was explained about the How to enrich Entrepreneurial Skills. Availability of Business opportunity and Financial Assistant for entrepreneurs.From the Awareness programme received a lot of feedback from students.There were 50 participants in total who took part in the programme. This session included Preparation of Business Proposal,Financial availability of this session.

