



SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE(AUTONOMOUS)
(Affiliated to Bharathidasan University Tiruchirappalli)
(Accredited by NAAC)/(ISO 9001 : 2015 Certified Institution)
Sundarakkottai- 614 016, Mannargudi, Thiruvarur(Dt),
Tamil Nadu, India.

INSTITUTION'S INNOVATION COUNCIL(IIC)

ABOUT US

Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. MIC has encouraged creation of 'Institution's Innovation Council (IICs)' across selected HEIs to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses. Our Institute has been selected for establishing Institution Innovation Council (IIC) (2023) at our premises as per the norms and directions of Innovation Cell, Ministry of HRD, Govt. of India.

VISION

To create a dynamic, innovative and entrepreneurial ecosystem in rural area

MISSION

To develop an innovation-based system that fosters creativity among the rural students, nurturing their ideas and developing start-up-based culture.

OBJECTIVES

- **To establish a student centric institution's innovation council skill centre that would act as an active catalyst of innovation and an entrepreneurship ecosystem to be established and stabilized amongst the students.**
- **To set up to encourage the creative energy of our student population to work on new ideas and innovation and promote them to create start-ups and entrepreneurial ventures.**



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INSTITUTION'S INNOVATION COUNCIL(IIC)

Focus of IIC

- **To create a vibrant local innovation ecosystem**
- **Start-up/ entrepreneurship supporting Mechanism in HEIs**
- **Prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework (ARIIA)**
- **Establish Function Ecosystem for Scouting Ideas and Pre-incubation of Ideas**
- **Develop better Cognitive Ability amongst Technology Students**

Functions of Institution's Innovation Council

- **Promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campus**
- **To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bounded fashion.**
- **Identify and reward innovations and share success stories.**
- **Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.**
- **Network with peers and national entrepreneurship development organizations.**
- **Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.**
- **Organize Hackathons, idea competition, mini-challenges etc with the involvement of industries.**