



SENGAMALA THAYAR EDUCATIONAL TRUST WOMEN'S COLLEGE
(Autonomous)
(Affiliated to Bharathidasan University, Tiruchirappalli)
(Accredited by NAAC) (An ISO 9001: 2015 Certified Institution)
SUNDARAKKOTTAI, MANNARGUDI-614 016, TAMILNADU, S.INDIA



ENTREPRENEURSHIP DEVELOPMENT CELL

ABOUT CELL

Entrepreneurship Development Cell was created with the objective of generating the spirit of “Self Employment” among the students and also to create awareness among them to choose entrepreneurship as a career.

Our institution is one among the selected 50 colleges in Tamil Nadu by the Government of Tamil Nadu for setting up Entrepreneurship Development Cell. The cell has received an initial funding of Rs.1,00,000 from the Government of Tamil Nadu for identifying, training and creating entrepreneurs among the students community. Sponsorship and fund received from **Institute for Entrepreneurship and Career Development.(IECD) Trichy** and **Science and Technology, New Delhi, Government of India** and **Entrepreneurship Development Institute(EDI) Chennai**. Using these funds to conduct seminar, workshop, and also Motivational Campaign to the students. Under this cell **IDEATION CLUB** successfully functioning by the ways of to conduct training programme like tailoring, jute bag preparation, textile screen printing, Spiral Binding Training and develop their employability skills.

VISION

We believe that entrepreneurship is the key that can unlock India's latent inventive potential. It will not only push India to the forefront of the world but also help raise the quality of life in the country.

With this belief The Entrepreneurship Cell, Its targets to help in the development of India's entrepreneurial ecosystem by enabling easy and efficient interaction between it's major components spanning students, working professionals, aspiring and existing entrepreneurs, mentors, angel investors, venture capital firms and corporate through initiatives like interactive sessions, competitions, conferences etc.,

MISSION

To provide knowledge and research and application based quality education with a strong foundation of Indian values and traditions to women students based on current advances in science, technology and societal demands with emphasis on commitment to social progress, peace, harmony.

OBJECTIVES

- To create entrepreneurship awareness to the students
- To motivate students to make their own career path
- To arrange visit to Small Scale Industries
- To create awareness of self – financial schemes of various agencies