

ABSTRACT

| SL.NO | PARTICULARS | DETAILS |
|-------|--|--|
| 1 | Name | Dr.B.Saranya |
| 2 | Educational Qualification | B.Com.,MBA.,M.Phil.,Ph.D., |
| 3 | Designation | Assistant Professor |
| 4 | Contact Address and email | P25.Abdulkalam Nagar, Old Thanjavur Road, Mannargudi. email Id. bsaranyafinance@gmail.com |
| 5 | Phone numbers | 9578495223 |
| 6 | Field of specialization | Finance |
| 7 | Teaching Experience | 10 years 8 months |
| 8 | Research Experience | 1 |
| 9 | No. of papers presented in conferences / seminars. | National:-8 International:3 Total:12 |
| 10 | FDP/Conferences / seminars/ workshops attended | National: 41 International:26 Total:67 |
| 11 | Articles published in books / magazines and journals | National:2 International:8 Total: 10 |
| 12 | Orientation/ Refresher course | 2 |
| 13 | Invited special lectures | Schools: Nil Colleges: Nil Total: Nil |
| 14 | Positions held in the career | Quiz Club Incharge |
| 15 | Membership in other professional bodies | Indian Academic Researchers Association,(IARA)Trichy |
| 16 | Projects Guided | 62 |



1. Name : B.SARANYA
**2.Address : P25.Abdulkalam Nagar,
Old Thanjavur Road,
Mannargudi.**
Phone No: 9578495223
Email Id: bsaranyafinance@gmail.com
3. Designation : Assistant Professor
4. Department : M.B.A
5. Age and Date of Birth : 32, 09.07.1989
6. Area of specialization : Finance
7. Educational Qualification:

| Degree / Exam Passed | Subject | University/College | Year of passing | %age of mark | Grade / Merit, etc. |
|----------------------|------------|--|-----------------|--------------|------------------------------------|
| Ph.D | Management | Bharathidasan University AVVM Sri Pushpam College | 2022 | 87.50 | First Class |
| M.Phil | Management | Bharathidasan University. Khadir Mohideen College | 2012 | 78 | First Class with Distinction |
| M.B.A | Management | Bharathidasan University STET Women's college | 2011 | 72 | First Class |
| B.Com | Commerce | Bharathidasan University STET Women's college | 2009 | 73 | First Class |

8. Technical Qualification: Nil**9. Total teaching experience at STET women's college as on 31.07.2024**

| S. No | Name of the institution | Designation | From | To | Subjects taught | Total experience in yy/mm/dd |
|-------|-------------------------|---------------------|-----------|-----------|--|------------------------------|
| 1 | STET Women's college | Assistant Professor | 1.07.2013 | Till Date | 1. Strategic Cost Management. 2. Reward Management. 3. Stock Exchange Practices 4. Advertisement Management 5. Management Control System 6. Production Management 7. Public Relations Management 8. Managerial Communication 9. Retail Management 10. Management Concepts 10. Knowledge Management 11. Organisational Behaviour 12. Intellectual Property Rights 13. Strategic Financial Management | 11 years |

| | | | | | | |
|--|--|--|--|--|---|--|
| | | | | | 14.Total Quality Management 15.Compensation Management 16.Micro Finance | |
|--|--|--|--|--|---|--|

10. Projects Guided:

No. of candidates supervised : 62 (MBA Degree)

No. of candidates under supervision : - (MBA Degree)

11. Conferences /Seminars /Journals Papers Published

1. “A study on loans and recovery with special reference to Co-operative Bank at Pattukkottai” **International Conference on “Emerging trends in engineering, Technology, Science and Management”at Noida 12th April 2017** (ISSN 2394-1537(online) 2394-1529(print) - Impact factor-2.012)
2. “A Study on Financial Inclusion with Special Reference to Lakshmi Vilas Bank at Podakudy” **International Conference on “Recent Development in Engineering Science ,Humanities and Management”, The Institution of Engineers, Delhi State Centre(India) at 1st Oct 2017.**(ISSN (o):2319-8354, ISSN(p):2319-8346- Impact factor-2.83)
3. “A study on Leverage with special reference to Drawine Plate Industry at Chennai” One day International Conference on Contemporary Issues in Business-A Global Perspective in Swami Dayananda College of Arts and Science at Manjakkudi. (IJASRD) **International Journal of Advanced Scientific research** and Development 2018/05 (Special Issue 03)132 Version –I (P-ISSN:2394-8906,e-ISSN:6089) Impact factor-3.151
4. “Financial Planning and forecasting with special reference to Sri Balaji Plastics Limited at Coimbtore”. Primax Foundation in Association with Dharshan Degree College-Kengeri,Bangaluru “One day National Level Seminar on Digital India-Transforming in HR,Marketing and Finance”. **International journal of Scientific Research** and Review Oct 2018 Volume-VII (Issue-13)60-64(P-ISSN No.2279-543X) Impact factor-6.1
5. Cost Control with special reference to KGB Inspection Services at Trichy in (IJMTE) **International Journal** of Management Technology and Enginnering Oct 2018Volume –VIII Issue-X (2056-2067) P-ISSN 2249-7455 Impact factor-6.

6. A Study On Job Evaluation With Special Reference To Perfect Industries Group At Trichy'' in (IJMTE) **International Journal** of Management Technology and Engineering March 2019 Volume IX Issue-III (1834-1846) ISSN NO -2249-7455 Impact factor-6.3
7. A Study On Financial Performance Analysis With Special Reference To Yapp India Automative Systems Private Limited At Kancheepuram in Studies in Indian Place Names March 2020 ISSN: 2394-3114Vol-40-Issue-40-March-2020
8. A Study On Financial Performance Analysis With Special Reference To Glidersoft Technologies At Chennai in Studies in Indian Place Names March 2020 ISSN: 2394-3114Vol-40-Issue-40-March-2020
9. "A Critical Investigating in Analyzing impact of credit risk on Financial performance of Select Private Banking Companies in India." Journal of Philanthropy and Marketing- Vol 3 No 1 (2023) 615-623.E-ISSN: 2691-1361.
10. "The Effect of Covid-19 on Girls Education with special reference to College Students in Thiruvarur District at Tamilnadu" in Journal of Philanthropy and Marketing - Vol 4 No 2 (2024). E-ISSN: 2691-1361
11. Book Chapter published on Fundamentals of Total quality Management Recent trends in Commerce and Management 2021 978-81-955557-9-6 Scieng Publications.

12. Workshops /Training programmes attended:

- 1.Training On Soft Skills by Institute For Communication And Technology, Tiruchirappalli organized by STET Women's College, Mannargudi on 4.10.2013.
2. Participated in international Workshop on "Data Analysis and Interpretation" held at Pondicherry University, Pondicherry on 17th& 18th Oct 2015.
3. Participated inFaculty development program on How to use the college library effectively on 18.11.2013 in STET Women's College, Mannargudi
4. Participated inFaculty development program on 26.05.2014 SET, NET Coaching Class in STET Women's College, Mannargudi.
5. Participated inFaculty development program on05.06.2014 SET, NET Coaching Class in STET Women's College, Mannargudi.
6. Participated inFaculty development program on 15.11.2014 Research Proposal and Funding agencies in STET Women's College, Mannargudi.

7. Participated in one day FDP entitled "Office Management" held at 31.12.2016 Organised by STET Women's College, Mannargudi. Resource Person Dr.Alex St.Joseph Arts and Science College,Trichy.
8. Participated in one day FDP entitled "Effective Communication Development Skills" Organised by STET Women's College, Mannargudi held on 11.04.2017,Resource person Dr.K.G.Mathew Tharagan,Associate Professor and Head Department of English(Rtd.) AVC College , Mailaduthurai.
9. Participated in one day FDP entitled "Educational Psychology for Effective Teaching"Resource person Mr.S.Slevaraj, Asst Professorin Department of Education(Psy) " Organised by STET Women's College, Mannargudi held on 12.04.2017
10. Participated in one day Workshop on "Speaking Skill" Resource Person Dr.S.Ashok Kumar, Associate Professor,Poombuhar College,Melaiyur.held on 18.04.2017. " Organised by STET Women's College, Mannargudi.
11. Participated in one day Workshop on NPTEL Organized by Sengamala Thayaar Educational Trust women's college held on 6.1.2018
12. Participated in ICSSR Sponsored one day national level Workshop on Sustainable Development of Indian Economy Through Women Entrepreneurship held on 21.2.2018.organised by AVVM Sri Pushpam College (autonomous)Poondi,Thanjavur.
13. Participated in one day international lecture workshop on " Research Methodology organised by Department of Business Administration and Department of Economics STET Women's College sundarakkottai Mannargudi on 4.1.2019
14. Participated in one day Workshop on How to use "STET LM APP" organized by STET women's College, Department of Computer Application held on 15.4.2019
15. Participated in International Seminar Intellectual Property Rights- Emerging issues and Challenges Department of Commerce, STET Women's College, Mannargudi 11.09.2019
16. Participated in One day National Level Workshop on Digital Economy :Challenges & Opportunities Department of Commerce A.V.V.M Sri Pushpam College (Autonomous) Poondi 31.1.2020
17. Participated in Six days Workshop on Application of Research Methods and Statistical Tools in management studies and Social Science Sathyabama Institute of Science and Technology,Chennai 8.2.2021 to 13.02.2021

18. Participated in Strategy for Managing Personal Finance including Mutual Funds and NPS Manonmaniyam sundaranar University Tirunelveli 15.02.2021
19. Participated in Women's day Celebration Sri Parasakthi College for Women(A) courtallam 08.3.2021.
20. Participated in Financial Planning and Investment Opportunity Central University of Kashmir 9.3.2021
21. Participated in Strategy for managing personal finance including mutual funds and NPS Sri Venkateshwara University , Tirupati, AP 10.03.2021
22. Participated in Strategy for Managing Personal Finance including Mutual Funds and NPS Vivekanandha College of Arts and Science for Women(A) Elayanpalayam, Tiruchangode 12.03.2021.
23. Participated in Financial Empowerment is your Right Mahatma Gandhi Central University and Association of Mutual Funds in India 13.03.2021
24. Participated in Financial Empowerment through Wealth Creation Bharathidasan Government College for women, Pudhucherry 16.03.2021
25. Participated in Financial Empowerment Through wealth Creation Central University of Karnataka and Association of Mutual Funds in India 20.03.2021.
26. Participated in Tree Plantation Festival Government Arts College-Trichy 18.04.2021 to 30.04.2021
27. Participated in Research related Tools CMS College of Science and Commerce, Coimbatore 16.04.2021 &17.04.2021
28. Participated in Financial Planning and Investment Opportunity Anwarul Uloom College of Business Management 8.4.2021
29. Participated in Citing a Research Paper –Dos and don'ts Shri Shankaralal Sundarbal Shasunjain College for Women, Chennai 25.05.2021
30. Participated in Strategies for managing Personal Finance Including Mutual Funds University of Madras Department of Management Studies &Association of Mutual Funds 12.6.2021

31. Participated in Design Aspects of Tall Structures PSR Engineering College-Sivakasi 14.06.2021
32. Participated in Life Skill For Human Well Being Rabiammal Ahamed Maideen College for Women, Thiruvarur 9.6.2021.
33. Participated in webinar on Self and Career Development in the Digital Era STET Department of Commerce 12.2.2021 to 13.02.2021
34. Participated in Essentials of Intellectual Property Rights SRM TRP Engineering College, Trichy 07.06.2021
35. Participated in Two days webinar Entrepreneurs Mentoring and Boosting your Career STET Women's College (A) Department of Business Administration 16.6.2021.17.6.2021
36. Participated in Two days webinar Entrepreneurship as a tools for Sustainable Employment STET School of Management & (A unit of STET Women's College (A)) &IQAC 21.6.2021 &22.6.2021.
37. Participated in Entrepreneurs Mentoring and Boosting your Career STET Women's College (A) Department of Business Administration 16.6.2021to 17.6.2021.
38. Self Sustainable Farming and How to create Online Platfarm for Business STET Women's College (A) Sundarakkottai, Mannargudi 8.03.2021 &9.03.2021
39. Participated in Out come based curriculum frame work STET Women's College (A) Sundarakkottai, Mannargudi 28.4.2021
40. E-Quiz on Covid-19 Aiman College Of Arts And Science For Women 7.6.2021
41. Participated in Two day Faculty Development Programme on Revised NAAC Accreditation Framework Perceptions 04.06.2021 to 05.06.2021.
42. Participated in Two day online Faculty Development Programme on ICT Tools for Teaching and Learning 07.06.2021 to 08.06.2021.
43. Participated in 8 Days International Professional Development Programme on "Effective and Quality Research Writing - Phase II" 07.06.2021 to 15.06.2021
44. Participated in Three Days National online FDP on ICT Tools for Effective Teaching Learning 08.06.2021 to 10.06.2021

45. Participated in State Level Faculty Improvement Programme on “Research Proposal Writing and Funding Opportunities” 11.06.2021 to 12.06.2021
46. Participated in One Week Virtual International Faculty Development Programme on Innovation, IPR, Technology Development and Entrepreneurship 14.06.2021 to 19.06.2021
47. Participated in Faculty Development Programme on ICT Enabled Campus 16.06.2021-17.06.2021
48. Participated in Three Days Online Faculty Development Programme on “Prospects and Challenges of IPR” 18.06.2021 to 20.06.2021
49. Participated in Two days Online Faculty Development Programme on “Application of tools and techniques in Research Methodology” 23.06.2021 to 24.06.2021
50. Participated in Two day online Faculty Development Programme on “Understanding Pedagogy and Research Output” 23.06.2021 to 24.06.2021
51. Participated in Two Weeks Online Faculty Development Programme on Pedagogy and Research Methods 24.05.2021 to 06.06.2021
52. Participated in National level Online Faculty Development Programme on Strategic Resilience and Organization Agility 26.05.2021 to 31.05.2021
53. Participated in National Level one week Faculty Development Programme on Research Methodology 26.04.2021 to 01.05.2021
54. Participated in Faculty Development Programme on Outcome based Curriculum Framework 28.04.2021
55. Participated in Online Faculty Development Programme on Introduction to Sata Tool For Data Analysis 03.03.2021 to 04.03.2021
56. Participated in Twodays Virtual Faculty Development Programme on Bio-Invention, Patenting and Entrepreneurship Opportunities in Biotechnology for Sustainable Environment 29.03.2021 to 30.03.2021
57. Participated in Six days Faculty Development Programme on" Digital Teaching methods in Higher Education 23.08.2021 to 28.08.2021
58. Participated in Faculty Development Programme on “Environmental Issues and Ethics” 17.09.2021 to 19.09.2021
59. Participated in Seven Days National FDP on “ Mission on Interdisciplinary Approaches in Biological Sciences” 20.09.2021 to 26.09.2021
60. Participated in one week virtual National level FDP on National Education Policy Organized by St.Peter Institute of Higher Education and Research held on 19.9.2022 to 25.09.2022.
61. Participated in International online workshop on Multivariate Analysis and its Interpretation using SPSS Organized by Global Institute of Statistical Solution from 4.02.2023 to 6.02.2023

62. Participated in Virtual FDP on Artificial Intelligence – A drive for transformation in Business and Management organized by Bon Secours Arts and Science college on 13.03.2023 to 15.03.2023.
63. Participated in Webinar on How to plan for startup and legal and ethical issues organized by M/SV Consultant, Hyderabad on 15.09.2022.
64. Participated in Workshop on Bibliographical Information Sources in academic World Organized by STET Women's College on 09.01.2023.
65. Participated in One week online short term FDP on Ethics in Academic Research writing Organized by Human resource development centre and AMET Business School on 30.01.2023 to 04.02.2023.
66. Participated a webinar on National Level Workshop One-Day National Level Workshop on National Education Policy (NEP) 2020: A Workshop for Educators at Central University of Kashmir, Ganderbal, J&K. on 15.03.2024
67. Participated Faculty Development Program on Stress Management at ICT Academy on 27.11.2023 to 01.12.2023.

Conferences and Seminars attended

1. "Ethical Issues in Corporate Social Responsibility" National level seminar on "Corporate Social Responsibility" on 31.08.2015 & 01.09.2015 at STET Women's College, Sundarakkottai, Mannargudi.
2. "Human Capital Management" International seminar on "Dimensions in Management" on 04.09.2015 at STET Women's College, Sundarakkottai, Mannargudi
3. Participated in state level Seminar on "Corporate Governance" Held at Srimad Andavan Arts and Science College, Thiruvanaikovil on 29-07-2016.
4. "Training and Development of Organisational Performance", International Conference on "Recent Trends in Business And Management ", JJ College of Arts And Science ,Pudukkottai on 05.08.2016 & 06.08.2016.
5. A National Seminar on MSME'S Prospects and Challenges organized by Department of Commerce and Management Studies STET Women's College ,Sundarakkottai, Mannargudi on 30.1.2019
6. Participated in ICSSR Sponsored one day national level seminar on "GST and Its Impact" organized by Department of Commerce and Management Studies STET Women's College ,Sundarakkottai, Mannargudi on 4.1.2018.
7. Participated and presented in One day National level conference on "Emerging Challenges of Global Business Scenario" organized by the STET women's college, Department of Business Administration held on 28.2.2018, entitled An overview of Emerging Trends in Rural Markets.

8. Participated in one day National level seminar on “working women: problems and prospects on 19.07.2017 & 20.07.2017 under the title of Women Entrepreneurs-Problems and Prospects at V.H.N.Setnhilkumar Nade College (Autonomous) Virudhunagar. ISBN:978-93-81723-72-2
9. Participated in one day National level seminar on Innovative Advances and Challenges Management on under the title of “ A Study on Inventory Management with special Reference to Pharm Products Private Limited at Thanjavur” at V.H.N.Setnhilkumar Nade College (Autonomous) Virudhunagar. ISBN:978-93-81723-78-4(48-51).
10. Participated in one day International Conference on Corporate Governance and its three pillars on under the title of On overview of regulatory framework of Corporate Governance at STET Women’s College, Sundarakkottai on 21.02.2023.
11. Participated in one day National Conference on Women Empowerment through Entrepreneurship on under the title of Government Support For Women Entrepreneurship at STET Women’s College, Sundarakkottai on 02.03.2023.
12. Participated in National Conference on Artificial Intelligence Integration on Business Operations and Performance at AVVM Sri Pushpam College, Thanjavur on 26.02.2024 & 27.02.2024.

Short Term Course

1. Participated in One Week Online Short Term Faculty Development program on “Ethics in Academic Research Writing” from 30-01-2023 to 04-02-2023 organized by Human Resource Development Centre (HRDC) AMET Business School.
2. UGC Sponsored Online Short term Course in Research and Publication Ethics organized by University Grants Commission Bharathidasan University , Organized by UGC 19.01.2022 to 25.01.2022.

13. Positions held in STET women’s college

| S. No | Positions held | From | To | Nature of work |
|-------|----------------|------|-----------|-----------------------|
| 1 | Co-Ordinator | 2013 | Till Date | Quiz Club |
| 2 | Organiser | 2013 | Till Date | Ilakkiya Mandra Vizha |
| 3 | Member | 2013 | Till Date | Opal Club |

14. Personal details:

Name : B.Saranya
 Father’s Name : M.Balasubramaniam

Marital status : Married
Husband's Name: G.Karthi
Gender : Female
Languages known: English
Nationality: Indian