

ABSTRACT

SL.NO	PARTICULARS	DETAILS
1	Name	V.Bairavi
2	Educational Qualification	B.Com.,MBA.,M.Phil.,PGCAE
3	Designation	Assistant Professor
4	Contact Address and email	1/484-31 Vijaya Nagar, Thiruthuraipoondi Road Mannargudi-614001
		Email Id. bairavisuthakar@gmail.com
5	Phone numbers	8870636712
6	Field of specialization	Finance
7	Teaching Experience	5years 8Months
8	Research Experience	Presently I am doing research work under the Tiltled: A Study in Analyzing Critical Factors Influencing Retail Investor Preferences in Choosing The Investment towards Equity Based Mutual Fund schemes with special reference to Central Tamilnadu.
9	No. of papers presented in conferences / seminars.	National: 5 International: Total: 5
10	FDP/Conferences / seminars/ workshops attended	National: 3 International: Total:3
11	Articles published in books / magazines and journals	National: International: 2 Total:
12	Orientation/ Refresher course	1
13	Books published	Nil
14	Invited special lectures	Schools: Nil Colleges: Nil Total: Nil
15	Special trainings underwent	Nil
16	Positions held in the career	Nil
17	Membership in other professional bodies	Nil
18	Projects Guided	18



1. Name : V.BAIRAVI
2. Address : 1/484-31,
Vijaya Nagar,
Thiruthuraipoondi Road
Mannargudi
Phone No: 8870636712
Email Id: bairavisuthakar@gmail.com
3. Designation : Assistant Professor
4. Department : M.B.A
5. Age and Date of Birth : 34 yrs 20.11.1988
6. Area of specialization : Finance
7. Educational Qualification:

Degree / Exam Passed	Subject	University/College	Year of passing	%age of mark	Grade / Merit, etc.
Ph.D	Management	Periyar Maniammai Institute of Science & Technology, Vallam.	Persuing		
PGCAE	Adult Education	IGNOU University	2022	72%	First Class
M.Phil	Management	Bharathidasan University. RDB College	2013	81	First Class with Distinction

M.B.A	Management	Alagappa University.	2010	59.69	Second Class
B.Com	Commerce	Bharathidasan University. RDB college	2008	80	First Class With Distinction

8. Total teaching experience at STET women's college as on 31.7.2024

S. No	Name of the institution	Designation	From	To	Subjects taught	Total experience in yy/mm/dd
1	STET Women's college	Assistant Professor	1.09.2020	Till Date	1.Stragic Financial Management 2. Organization Development 3.Compensation Management 4.Managerial Economics 5.Financial Management 6. Management Accounting 7. Research Methods in Management 8.Managerial Communication 9. Merchant Banking 10.Management Concepts 10.Production Management 11.Entrepreneurial Development	3Yrs 10Months

9. Projects Guided

No. of candidates under supervised: 18 (MBA degree)

10. Conferences / Journals Papers Published

1. A Critical Investigation in Analyzing the key determinants influencing the individual investors in selecting equity Mutual funds in the current economic conditions in Journal of Philanthropy and Marketing - Vol 4 No 2 (2024). E-ISSN: 2691-1361
2. Emerging Technologies in the Financial Service Industries in India – The Future role of Robotics and process automation – Technology for Business in Corona Phase. (ISBN: 9789392150012) March 2022, Mind Reading Publications.

Conferences /Seminars Attended

1. Participated in the Faculty Development Programme on "Effective Teaching Techniques" held on 10th -11th oct 2013 in National Institute of Technology,Trichy.
2. Participated in the Faculty Development Programme on " ART OF TEACHING" at Brahma School of Business on 8th jan 2014,Namakkal.
3. Presented a paper titled " Micro Finance" in the one day National Seminar on "Service Sector in the Globalisation Era" Organised by the Research Department of commerce, Jamal Mohamed College,Trichy on 22nd Feb 2012.
4. Publishing Research article titled" Emerging Technologies in the Financial Services Industry in India-The Future Role of Robotics and Process Automation"-Mind Reading Publication-ISBN:978-93-92150-01-2.
5. Presented a Paper titled" Emerging Technologies in the Financial Services Industry in India-The Future Role of Robotics and Process Automation" in Periyar Maniammai Institute of Science & Technology,Thanjavur on March 2022 .
6. Published the research Paper in the Book titled "Recent Trends in Commerce and Management-An overview of Banking and Finance" SCIENG Publications. ISBN:978-81-955557-9-6.
7. Participated in Webinar on 'How to plan for Startup and Legal Ethical Issues" on 15th Sep 2022 Conducted by M/S V Consultants, Hyderabad.
8. Participated in the UGC-Sponsored Webinar on Internationalization of Higher Education on 28.06.2022
9. Participated in the UGC- Sponsored Webinar on Digital Governance on 30.08.2022.
10. Participated in the UGC-Sponsored Online Short Term Course In Outcome Based Education&Learning Outcome –Based Curriculum Framework from 22.02.2022 to 28.02.2022.
11. Presented a Paper titled" Emerging Investment Management-A Study on Analysis of Buying Behaviour towards Financial Products "in Periyar Maniammai Institute of Science & Technology,Thanjavur.International Conference on April 2023.
12. Presented a Paper titled "Role of Self- Help Group in developing Women Entrepreneurship" in Sengamala Thaayar Educational Trust Women's College (A)National Conference held on March 2023.

13. Presented a Paper titled "Youth Entrepreneurship: Key challenges for Inclusive Development" in Sengamala Thaayar Educational Trust Women's College(A). National Conference held on March 2023.
14. Participated in National Conference on Artificial Intelligence Integration on Business Operations and Performance at AVVM Sri Pushpam College, Thanjavur on 26.02.2024 & 27.02.2024.
15. National Webinar Wealth creation through financial planning RNB Global University, Bikaner, Rajasthan Association of Mutual fund in India 01.03.2024.
16. Two Days International Conference on Emerging Management and Technology practices EMTP- 23 Periyar Maniammai Institute of Science & Technology , (Deemed University)Vallam 12.04.2023 to 13.04.2023
17. National Conference on Innovative Interdisciplinary Research for sustainable development paper title Technology and Innovation for sustainable development organized by SRM Arts and Science College, Trichy on 04.03.2025.

FDP/Conferences / seminars/ workshops attended

1. Participated a webinar on National Level Workshop One-Day National Level Workshop on National Education Policy (NEP) 2020: A Workshop for Educators at Central University of Kashmir, Ganderbal, J&K. on 15.03.2024
2. Participated a National Level Workshop Economics in Day to day life Department of Economics, STET Women's College, Sundarakkottai 30.01.2024
3. Participated a Faculty Development Program Financial wellness program for Women Department of Commerce, STET Women's College, Sundarakkottai 28.07.2023.
4. Six days Faculty Development Programme on " Digital Teaching methods in Higher Education Organized by PG & Research Department Commerce With Computer Applications on 28-9-2021.
5. Workshop on "E-Content Development " Organized by Internal Quality Assurance Cell, on 8-9-2021.
6. Faculty Development Programme on "Environmental Issues and Ethics" Organized by Department of Mathematics in Association with IQAC, On 17-09-2021 to 19-09-2021
7. Seven Days National FDP on " Mission on Interdisciplinary Approaches in Biological Sciences Organized by PG & Research department o Microbiology in Association with IQAC on 20-9-2021 to 26-09-2021
8. Placement Officers workshop for excellence in Recruitment Organized by Power Placement Officer Workshop o Excellence Recruitment NSE Academy ltd on 30-9-2021
9. Online Faculty Development Programme on " Introduction to Mutual Fund Investing" Organized by IQAC & and Depatrment of Bank Management, Tagore College of Arts and Science Chennai, 22-10-2021.
10. Workshop on "E-Content Development " Organized by Sengamala Thaayar Educational Trust Womens College, Mannargudi, on 29-10-2021

11. Faculty Development Programme on "NAAC Awareness & Revised Reaccreditation Process" Mother Theresa College of Engineering and Technology, Organized by Mother Theresa college of Engineering and Technology on 31-1-2022.
12. Workshop on "Assessment of Outcome Based Education(OBE)" Sengamala Thayaar Educational Trust Women's College, Sundarakkottai Organized by Internal Quality Assurance Cell, S.T.E.T Women's College on 04-06-2022.
13. Faculty Training Programme on "Implementation of Outcome Based Education" Organized by Internal Quality Assurance Cell, STET Women's College (A) Sundarakkottai from 07.06.2022 to 09.06.2022.
14. Three day workshop on "Statistical Applications" Organized by Internal Quality Assurance Cell, STET Women's College (A) Sundarakkottai. 07.07.2022 to 09.07.2022

15. One week virtual National Level Faculty Development Program on "National Education Policy" Organized by St. Peter's Institute of Higher Education and Research on 19.09.2022 to 25.09.2022

16. International online Workshop on "Multivariate analysis and its interpretation using SPSS" organized by Global Institute of Statistical Solution (GISS) on 04.02.2023 to 06.02.2023.
17. Virtual Faculty Development Programme on "Artificial Intelligence- A drive for transformation in Business and Management" organized by Bon Secours College For Women on 13.03.2023 to 15.03.2023
18. Professional Development Programme on Learning Outcome Based Curriculum Framework (LOCF) organized by STET Women's College (A), Mannargudi from 22.11.2022 to 24.11.2022.
19. International online Workshop on Multivariate analysis and its interpretation using SPSS Organized by Global Institute of Statistical Solutions from 04.02.2023 to 06.02.2023.
20. Workshop on "How to write a world class Research Paper" STET Women's College (A) Sundarakkottai. 17.09.2022 to 18.09.2022.
21. Faculty training programme on "Identification of Government and Non Government Funding agencies and Research Proposal writing" STET Women's College (A) Sundarakkottai. 04.03.2023.
22. Workshop on "Bibliographic Information Sources in Academic World" STET Women's College (A) Sundarakkottai. 09.01.2023

Short Term Course

1. UGC Sponsored Online Short term Course in Outcome based Education & Learning Outcome based Curriculum Framework Organized by UGC Human resources management, Bharathidasan University on 22-02-2022 to 28-02-2022

2. Participated in One Week Online Short Term Faculty Development program on “Ethics in Academic Research Writing” from 30-01-2023 to 04-02-2023 organized by Human Resource Development Centre (HRDC) AMET Business School.

3. UGC Sponsored Online Short term Course in Reforms and Innovations in Education UGC Human resources management, Bharathidasan University on 08.02.2024 to 14.02.2024.

S. No	Positions held	From	To	Nature of work
1	Co-Ordinator	2021	Till Date	Quiz Club
2	Organiser	2020	Till Date	Ilakkiya Mandra Vizha
3	Member	2020	Till Date	OPAL Club

11. Personal details:

Name : V.Bairavi
Father's Name : Vadivel.S
Marital status : Married
Husband's Name : Suthakar.B
Gender : Female
Languages known : English,Tamil
Nationality : Indian