

STET SCHOOL OF MANAGEMENT

PROGRAMME ORGANIZED

| SEMINARS / NATIONAL SEMINARS ORGANIZED | | | | | |
|--|-------------------------------|--|---|--|--------------|
| S.NO | DATE | PROGRAM ME TYPE | TITLE | NAME OF THE RESOURCE PERSON(S) & ADDRESS | PARTICIPANTS |
| 1 | 29.09.24 | Invited Talk | The Future Of Work | Dr. Purna Prasad Arcot Director, School of Management ,Chennai | 77 |
| 2 | 25.07.2024 | International Level Invited Talk | Creating A Career Roadmap: Setting Goals And Achieving Success | 1.Dr.J.Paul Sundar Kirubakaran,AssistantProfesso r,College of Economics and Business Administration University of Technology and Applied Sciences, Nizwa,Sultanate of Oman 2. Dr.B.Balamurugan, Assistant Professor, Research Department of Economics,Thanthai Periyar Govt.Arts and Science College(A) Tiruchirappalli | 250 |
| 3 | 18.09.2024 | Awareness programme | Weight Management | Mrs.Viji Muthukumaran MBA., Proprietor, Vijisri Nutrition Centre, Mannargudi | 300 |
| 4 | 16.12.2024 | Human Rights Day | Fundamental Rights of Women: Empowering Women and Girls through Equality and Justice | S.Singaravelu, Advocate, Civil Court, Mannargudi | 180 |
| 5 | 08.01.2025 & 09.01.2025 | Tamilnadu State Council for Science and Technology (TNSCST) Sponsored A Two Day National Semina | Entrepreneurial Leadership: Building and Leading A Successful Business Incentive (NSEL- 2025) | 1. Dr.P.Arunachalam, Emeritus Professor, University of Science and Technology Cochin,Fellow Indian Institute of Advanced Study, Shimla, Himachal Pradesh 2.Dr.B.Balamurugan, AssistantProfessor, PG & Research Department of Economics Thanthai Periyar Govt Arts and Science College, Trichy Author Trainer and Speaker: Life Skills Management 3. Dr.P.Saravanapandi, Dean Student & Staff Affairs, | 320 |

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|---|-------------------------|----------------------------------|---|---|-----|
| | | | | KPR College of Arts Science and Research, Coimbatore 4. Dr.T.Sivakami, Assistant Professor(SG), Department of Management Studies, Periyar Maniammai Institute of Science & Technology, Vallam, Thanjavu | |
| 6 | 06.03.2024 & 07.03.2024 | A Two Day National Conference On | “New Approaches In Business Excellence”(Ncnabe -2024) | 1.Dr. N. Panchanatham, Former Vice- Chancellor Tamil Nadu Teachers Education University Former Registrar, Annamalai University Former Head, Business School, Annamalai University, Chidambaram 2. Dr.P.Chinnadurai Associate Professor & Head, Department of Business Administration, Govt Arts and Science College, Nagappattinam. 3. Dr.PG.Arul Professor & Head, Department of International Business, School of Management, Pondicherry University, Pondicherry. 4. Dr.G.Nagarajan Professor, Research Department of MBA, Rajarajeswari college of Engineering, Bengaluru, Karnataka India 5. Dr.M.Neela Associate Professor, Department of Business Administration, Cauvery College for Women(Autonomous), Trichy. | 132 |
| 7 | 22.03.2025 | Webinar | Let Curiosity Drive You | Mr.Ajith Selvaraju N’Kisi Institute of Training Founder and CEO, Idappadi, Salem | 77 |
| 8 | 09.02.2024 | Webinar | “Perspective of an MBA Graduate” | Mr.Ajith Selvaraju N’Kisi Institute of Training Founder and CEO, Idappadi, Salem | 78 |
| 9 | 27.11.2023 | Webinar | “The Fundamental rights of the citizens” | Mr.S.Singaravel, B.A., LLB., Advocate & Notary Public, Mannargudi | 78 |

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| 10 | 21.03.2023 (2022-2023) | Managem ent Meet | Intercollegiate management meet Emperio 2K23 | ACHARYA V C Malarmannan Professor & Advisor , Nalanda Group of Institutions, Trichy | 150 |
| 11 | 26.11.2022 (2022-2023) | Seminar | Legal Rights for Women Empowerment | Mr.V.Gopalakrishnan, Lawyer, Mannargudi | 80 |
| 12 | 21.03.2022 (2021-2022) | Seminar | Let’S Loop Your Mind | Mr.AjithSelvarajuN’Kisi Institute of Training Founder and CEO,Idappadi,Salem. | 79 |
| 13 | 04.01.2022 (2021-2022) | Webinar | Path To Financial Independence | Mr.Prabakar ,International Monetary fund Certified FinancialMarketAnalyst,Natio nalStock Exchange of India certified Fundamental and Risk analyst,Junior Associate of Indian Institute of Banking and Finance, Chennai.. | 64 |
| 14 | 07.07.2021 (2021-2022) | Webinar | Overview of Stock Market Knowledge | Mr.Shiva, The Trade Learning School, Share Bazaar, Madurai. | 39 |
| 15 | 12.09.2021 (2021-2022) | Webinar | Buy and Sell with Intra Trade | Mr.Shiva, The Trade Learning School, Share Bazaar, Madurai. | 39 |
| 16 | 18.09.2021 (2021-2022) | Seminar | Skill Enhancement for Life | Mr.AjithSelvarajuN’Kisi Institute of Training Founder and CEO,Idappadi,Salem. | 64 |
| 17 | 21.06.2021 & 22.06.2021 (2021-2022) | Webinar | Stimulating Starts Ups And Supporting Institutions And Schemes | Mr.SuthersunSelvakumaran Chief Business Development Officer AlgabiomeGnyanamani Venture Chennai Mr.S.Sivasankar Technology Application Specialist Chennai | 80 |
| 18 | 23.02.2021 & 24.02.2021 (2020-2021) | Seminar | Budget 2021-A Post covidAnalysis | Dr.L.Vijay Principal SA College of Arts & Science, Chennai &Shri.HariBaskar Chair, Strategic Committee, Approved Project Successor | 78 |
| | 18.05.2020 (2020-2021) | Seminar | Entrepreneurship Development | Mr.N.Prabhakar Naidu CEO Vinsol HRD Practices Private limited, Chennai | 100 |
| | 13.08.2019 (2019-2020) | Guest Lecture | “Emotional Intelligence” | Dr.R.Swaminathan Assistant Professor Department Of Commerce, Rajah Serfoji Government College, Thanjavur | 131 |

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| | 19.08.2019 (2019-2020) | Management Meet | Intercollegiate management meet “Inspiro 2K19” | Acharya V.C.Malarmannan Professor & Advisor Nalanda Group of Institutions Trichy | 96 |
| | 09.09.2019 (2019-2020) | Training Programme | Gender Sensitization | Mayavaramsivaramancharan JCI India, Mannargudi | 136 |
| 19 | 18.05.2020 (2019-2020) | State level Seminar | Entrepreneurship Development | Mr.N.Prabhakar Naidu CEO Vinsol HRD Practices Private limited, Chennai | 507 |
| 20 | 2018-2019 | National Seminar | MSME’S Prospects and Challenges | Dr.Venkata Rama Murthy | 350 |
| | | | | Head,Associate Professor, Mother Teresa Institute of Science & Technology | |
| | | | | Khammam ,Telengana. | |
| | | | Opportunities, Issues & Challenges of MSME | Mr.Nelson Richard Kumar | |
| | | | | Director, DMind Corp Solutions | |
| | | | | Chennai | |
| | | | Concept and Development of MSME | Mr.M.Pandian | |
| | | | | General Manager District Industries Centre | |
| | | | | Thiruvarur. | |
| | | | Concept and Development of MSME | Mr.N.Prabhakar Naidu | |
| | | | | Vice President PRGL Olinks Consulting Pvt Limited | |
| | | | | Chennai. | |
| 21 | 2017-2018 | National Seminar Sponsor by ICSSR | GST and its Impact | Dr.S.Arunachalam | 234 |
| | | | | Principal, Trinity College for Women | |
| | | | | Namakkal | |
| | | | Mechanism Of GST | Mr.D.Suresh Babu | |
| | | | | MV Associates Tax Consultant,ISO Auditor | |
| | | | | Cuddalore | |
| | | | Impact On GST | Dr.Kalavani.KN | |
| | | | | Asst.Professor Department of Commerce & Management Studies | |
| | | | | Dr.S.Gopalraju Government First Grade College,Anekal. Bangalore University,Karnataka | |
| | | | Economic Prosperity in GST Regime | | |
| | | | | Dr.C.Paramasivam Asst.Professor | |
| | | | | Periyar EVR College ,Trichy | |

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| | 07.01.2015 (2014-2015) | Seminar | Script your own Success Theory | Dr. Stanley D ISAAC, Prof. R.M. Chidambaram, Dean (Rtd) Faculty of Management, Alagappa University. | 77 |
| 22 | 28.02.2013 (2012-2013) | Seminar | Stocks and Securities | Prof. R.M. Chidambaram, Dean (Rtd) Faculty of Management, Alagappa University. | 120 |
| 23 | 19.01.2012 (2011-2012) | National Seminar | Key Concepts in Management Research | Keynote Address – Prof.Sridar Natarajan, Dean, Chennai Business School.Invited lecture on “Scale Construction and Measurement Techniques”, Dr. M. Selvam, Dean, Faculty of Management, Alagappa University, Karaikkudi. | 250 |
| 24 | 15.02.2010 (2009-2010) | Seminar | Emotional Mastery and Career Management | Mr. ChandruDurairaj, CEO, Dawn Solutions, Chennai | 78 |
| 25 | 05.03.2009 (2008-2009) | Seminar | Creativity and Innovation | Mr. W. AmarnathM.Tech, Textile Engineer from Anna University. | 76 |
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| 26 | 2015-2016 | Conference | Corporate Social Responsibility | Dr. R. KarpagaKumaravel, Director(Additional Charge), UGC-HRDC,Professor& Coordinator, UGC-SAP (DRS-II) of Educational Tech, Bharathidasan University, Tiruchirappalli | 300 |
| | | | Corporate Social Responsibility | Mr. C. ArockiaSamy, Senior Manager, Administration,BHEL, Tiruchirappalli | 300 |
| | | | Relevances and significance of CSR | Dr. V. Nirmala,HOD, Department of Economics, Pondicherry Central University, Pondicherry | 300 |
| | | | Environmental Responsibility as a human being | Mr. Arul Zenith Raj, HR, ISAC Foundation, Chennai. | 300 |