



**SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S
COLLEGE (AUTONOMOUS)**

(Affiliated to Bharathidasan University, Tiruchirappalli)

Accredited by NAAC-An ISO 9001:2015 Certified Institution
SUNDARAKKOTTAI, MANNARGUDI-614016.
TAMILNADU, INDIA

DEPARTMENT OF BUSINESS ADMINISTRATION

S.N o.	Name of the Faculty	Name of the Journal	Title of the Paper	Volume/ ISSN No.
1.	Dr. V.Pattammal	UGC CARE Approved, Peer Reviewed and Referred Business Studies Journal	A Study On Impact Of Monetary And Non – Monetary Factors On Employee Motivation With Special Reference To Construction Industry In Tamilnadu	Vol. : XLVI, No:07, January- June 2025 with IF: 6.986 ISSN : 0970-9657
2	Dr. K.Sudha	IEEE journal	Smart Last-Mile Delivery With Iot N- Connected Robot Vehicles	-9798-7929-7 2024
		IEEE journal	Smart Vending Machines: Improving Service Quality With Integrated Controllers And Svm Algorithm	979-8-3503-6310 2024
3	Dr. P.V. Pothigaimalai	UGC CARE Approved, Peer Reviewed and Referred Business Studies Journal	Service Quality In Pharmaceutical Retail Marketing: Mediating Causes In Thanjavur District	Vol. : XLV, No:02, July- December 2024 with IF: 6.986 ISSN : 0970-9657
4	Dr. S.Geetha	UGC CARE Approved, Peer Reviewed and Referred Business Studies Journal	Service Quality In Pharmaceutical Retail Marketing: Mediating Causes In Thanjavur District	Vol. : XLV, No:02, July- December 2024 with IF: 6.986 ISSN : 0970-9657