



**SENGAMALA THAYAAR EDUCATIONAL TRUST  
WOMEN'S COLLEGE (AUTONOMOUS)**

**(SILVER JUBILEE INSTITUTION)**

**(Affiliated to Bharathidasan University, Tiruchirappalli)**

**(Accredited by NAAC & An ISO 9001:2015 Certified Institution)**

**SUNDARAKKOTTAI, MANNARGUDI,  
THIRUVARUR (DT), TAMIL NADU, S.INDIA.**

**CITIZEN CONSUMER CLUB**

## **CITIZEN CONSUMER CLUB**

The Citizen Consumer Club was established under the Presidentship of our Correspondent Dr.V.Dhivaharan on October 2009. Mr.S.Govindarajan, Rtd.RDO., President of Consumer Club Mannargudi inaugurated the club with the objective of “Creating Awareness” among the students community. The main motto of Consumer Club “**AWARE ALERT AND ACT**” should be ingrained among students adopting innovative means. We aim to build students conscientiousness in doing the right and boldness to question the wrong.

### **Aim**

To create awareness among the students and consumers about their rights and responsibilities.

### **Vision**

- To enable the students to understand their fundamental rights and make them to be good citizen
- To inject knowledge and skills relating to consumer rights.
- To impart knowledge on product standards, product quality and about markets.
- To make them aware of laws enacted for protection/welfare of consumer and enforcement authorities concerned.
- To build a base of enlightened customers

### **Objectives**

- To educate the students about the various provisions of the Consumer Protection Act 2019
- To enhance the consumer movements
- To protect the consumers from unfair trade practices
- Promote consumerism through active participation in campaign and outreach.
- Bring awareness and realization about duties and responsibilities.

### **Mission**

To create awareness on Consumer Rights among the students community

### **MEMBERS OF CITIZEN CONSUMER CLUB**

<b>S. No.</b>	<b>Name</b>	<b>Category</b>	<b>Designation</b>
1.	Dr.K.Sudha	Co-ordinator	Associate Professor Department of Business Administration
2.	Ms.K.Sujitha	Co-ordinator	Assistant Professor Department of Chemistry
3.	S.Priyadharshini -III BBA	Students President	Student
4.	V.Vaishnavi- III BSC	Students Member Secretary	Student
5.	N.Priyadharshini -III BSC	Treasurer	Student