

ABSTRACT

SL.NO	PARTICULARS	DETAILS
1	Name	Ms.G.Bharathi
2	Educational Qualification	B.B.A.,MBA.,M.Phil.
3	Designation	Assistant Professor
4	Contact Address and email	17B, Annamalai Nathan chetty Street Mannargudi. email Id. maybharathi22@gmail.com@gmail.com
5	Phone numbers	9344896383/8489083532
6	Field of specialization	Finance
7	Teaching Experience	8 Years
8	Research Experience	Nil
9	No. of papers presented in conferences / seminars.	National:-8 International:3 Total:12
10	FDP/Conferences / seminars/ workshops attended	National: International: Total:
11	Articles published in books / magazines and journals	National-Nil International:Nil Total:Nil
12	Orientation/ Refresher course	1
13	Invited special lectures	Schools: Nil Colleges: Nil Total: Nil
14	Positions held in the career	Yoga Incharge
15	Membership in other professional bodies	Indian Academic Researchers Association,(IARA)Trichy
16	Projects Guided	Nil



- 1. Name : G.BHARATHI**
2. Address : 17 B.Annamalai Nathan Chetty Street, Mannargudi.
Phone No: 9944896383
Email Id: maybharathi22@gmail.com
3. Designation : Assistant Professor
4. Department : M.B.A
5. Age and Date of Birth : 33,22.05.1993
6. Area of specialization : Finance
7. Educational Qualification :M.B.A., M.Phil

Degree / Exam Passed	Subject	University/College	Year of passing	% age of mark	Grade / Merit, etc.
M.Phil	Management	Bharathidasan University. Khadir Mohideen College	2017	78	First Class with Distinction
M.B.A	Management	Bharathidasan University STET Women's college	2015	76.83	First Class with Distinction & Rank Holder
B.B.A	Management	Bharathidasan University STET Women's college	2013	79%	First Class with Distinction & Rank Holder

8. Technical Qualification: Nil**9. Total teaching experience at STET women's college as on 25.06.2018**

S. No	Name of the institution	Designation	From	To	Subjects taught	Total experience in yy/mm/dd
1	STET Women's college	Assistant Professor	25.06.2018	Till Date	1. Management Concepts 2. Reward Management. 3. Stock Exchange Practices 4. Advertisement Management 6. Production Management 7. Customer Relations Management 8. Managerial Communication 9. Management Concepts 10. Organisational Behaviour 11. Intellectual Property Rights 12. Compensation Management	8 Years

10. Projects Guided:**No. of candidates supervised****: 15(BBA) 06 (MBA)**

No. of candidates under supervision : -

Online FDP

1. Participation in Two Days On-Line Faculty Development Programme on “Optimisation of Time” held on 20.05.2020.to 21.05.2020-S.I.V.E.T College, Chennai.
2. Participated in the National Level Online Faculty Development Program on “Innovation and Research Opportunities for Faculty in the New Normal” conducted on 5th June 2020.-Women’s Christian College, Chennai.(IQAC)
3. Attending National Level Online Faculty Development Program on “Digital Entrepreneurship & Investment” held on 29.05.2020 to 02.06.2020- Bon Secours College for Women, Thanjavur.
4. Participated in E-Faculty Development Program on “Work –Life Balance Through Life Style Changes” organized by AMET Business School (Deemed to be University)27.06.2020.
5. Participated in E- Faculty Development Programme on “Art of Research Publication” organised by The QuaideMilleth College for Men,Medavakkam, Chennai.(24.06.20 to 25.06.2020)(IQAC).
6. Five Days FDP on Innovative Teaching Pedagogy for Excellence in Classroom Management held from 01.12.2025 to 05.12.2025 organized by Sai Ram Engineering College Chennai.
7. The Art of Doing Research :The Journey Writing and Publication held from 20 may 2025 to 25 May 2025 Organized by R& D Cell, STET Women’s College, Mannargudi.
8. One week FDP onIndustry Best Practices in Information Technology 21 october-25 october 2024.
9. Two Day Online FDP on ICT Tools for Teaching and Learning 07.06.2021-08.06.2021.
10. Relevance of Outcome Based Education in Teaching, Learning and Evaluation For Social Sciences” from 27th to 29th October 2021.
11. “Enhanced Research Awareness Through Various Funding Scheme” Organized by the Department of Electronics and Communicationat Latha Mathavan Engineering College on 16 October 2021.

Online Webinar

1. Participating in the Online Webinar on TaxPlanning for Salaried Employees held on 15th July 2020 organised by EGS Pillay Arts & Science college Nagapattinam.
2. Participating one day National Webinar on Personality Development & Communication Skills During the Lockdown Period COVID 19 held on 30th June 2020.
3. National Webinar on “Sales -A Way of Life” held on 26th June 2020 organised by Business School of VIT Bhopal University.

- 4.** Participated in Webinar entitled “Interest -free Banking and Business “held on 24.06.2020 organized by STET Women’s College, Mannargudi.
- 5.** Participating International Webinar on COVID19: Business Continuity Plan & Changing Landscape of Education held on 22nd June 2020 organised by EGS Pillay Engineering College Nagapattinam.
- 6.** Participated in the Webinar on “Go Corona Come G(J)ana (Wisdom) (Covid -19 and 3 R’s) held on 22.06.2020 organized by Annai Veilankanni Arts & Science College, Thanjavur.
- 7.** Participated in Webinar on “Value Addition to the Business Using TPM Tools “organized by School of Management Studies Sathyabama Institute of Science & Technology Chennai held on June 11 2020.
- 8.** Participated in the one day International Webinar on “Covid -19 Prevention: Yoga to Boost Immune System” conducted by Bharathidasan University Constituent College of Arts and Science Nagapattinam held on 18th June 2020.
- 9.** Participated in the Webinar on “Overview of Research Methodology” organized by STET Women’s College, Mannargudi held on 15.06.2020.
- 10.** Participated in National Webinar on “Theories of Learning & Methods of Teaching” organized by MASS College of Education Kumbakonam held on 02.06.2020.
- 11.** Participated in National Webinar on “Covid-19 PANDEMIC Psychological Preparation for students” held on 12.06.2020 organized by Seethalakshmi Ramaswamy College (Autonomous) Trichy.
- 12.** Participated in the Webinar on “Indian Stock Market’s Future” organized by Annai College of Arts & Science, Kovilachery, Kumbakonam held on 10.06.2020.(IQAC)
- 13.** Participated in Webinar entitled “Software Testing “held on 23.05.2020 organized by STET Women’s College, Mannargudi.
- 14.** Participated in Webinar entitled “Intellectual Property Rights “held on 22.05.2020 organized by STET Women’s College, Mannargudi.
- 15.** Participated in Webinar entitled “Entrepreneurship Development “held on 18.05.2020 organized by STET Women’s College, Mannargudi.
- 16.** Participated in the Webinar on “Impact on COVID 19 in Aviation Industry” conducted by Annai College of Arts & Science, Kovilachery, Kumbakonam held on 30.05.2020.(IQAC)
- 17.** Participated in the Webinar on “Prospects of Digital Marketing on Post Lockdown” held on 28th May 2020 organized by EGS Pillay Arts & Science college Nagapattinam.

18. Participated in the Webinar on “Pivotal Role of Banking in India’s COVID Fight ” held on 29th May 2020 organized by EGS Pillay Arts & Science college Nagapattinam.

Online E-Quiz

1. Participated in the E- Quiz on “Commerce & Management” conducted by Swami Dayananda College of Arts & Science ManjakkudiThiruvavurDt.(May 2020)
2. Participated in “NAAC Awareness Programme for Faculty” organised by Marathwada MitraMandal’s Institute of Technology (MMIT), Lohgaon, Pune-47. (08.05.2020 to 14.05.2020)
3. Participated in the “E-Quiz on Entrepreneurial Development” organised by Entrepreneurship Development Cell of Kaamadhenu Arts and Science College, Sathyamangalam Erode. (12.05.2020)
4. Participated in the “Online Test for Skills on General Knowledge” organised by Sri Malolan College of Arts And Science” Madurantakam, Chengalpet Dt. (14.05.2020)
5. Participated in the E-Quiz on “Business Management”organised by DharmapuramAdhinam Arts College,Dharmapuram, Mayiladuthurai..(May 2020)
6. Participated in the National Level Quiz on “Cost Accounting” held by Guru Nanak College (Autonomous) Valachery, Chennai.(12.05.2020)
7. Participated in the Quiz on “ Impact of COVID -19 on Global Economy ” conducted by ArulmiguPalaniandavar Arts College for Women , Chinnsakalayamputhur , Palani. . (18.05.2020 to 22.05.2020)
8. Participated in the National Level Quiz on “Banking and Financial Institutions” organised by Edayathangudi G.S Pillay Arts & Science College ,Nagapattinam.
9. Participated in the Online Quiz on “Accounting and Finance” conducted by the SRM Arts and Science College, Kattankulathur , Madras. (22.5.2020)
10. Participated in the “Online QUIZOPHILE 2020 Competition” organised by EGS Pillay Group of Institutions, Nagapattinam.
11. Participated in the Online Quiz on “Accounting Concept-2020” conducted by Thiru. Vi. Ka. Government Arts College, Thruvarur.(25.05.2020)
12. Participated in the IIIrd National Level E-Quiz for “NET/SET Aspirants in Commerce – (Paper-I) organised by “Sri ParamakalyaniCollege,Alwarkurichi, Thirunelveli. (26.05.2020 31.05.2020)
13. Participated in “YRC E-Quiz” organised by Idhaya College for Women, Kumbakonam.(01.06.2020)
14. Participated in “QUIZOPHILE-LOGO IDENTIFICATION E-Quiz” organised by EGS Pillay Group of Institutions, Nagapattinam.(03.06.2020)

15. Participated in “Business Connection” organized by Kongunadu Arts and Science College,(Autonomous), Coimbatore.(31.05.2020)
16. Participated in National Level E-Quiz on “Retail Marketing” conducted by KunthavaiNaacchiyar Government Arts College for Women(Autonomous).(04.06.2020 to 07.06.2020)
17. Participated in the E-Quiz on “Financial Management-2020” conducted by STET Women’s College , Mannargudi.(04.06.2020)
18. Participated in the Online quiz on “Consumer Awareness” organized by S.I.V.E.T College, Chennai.(05.06.2020)
19. Participated in “Commerce Quiz” conducted by A.D.M College for Women (Autonomous) Nagapattinam.(04.06.2020)
20. Participated in the Online quiz titled “Consumer Awareness” organized bySTET Women’s College , Mannargudi.(06.06.2020)
21. Participated in the National Level E-quiz on “General Awareness in Economics” organized by Presidency College (Autonomous) Chennai.(06.6.2020)
22. Participated in the E-quiz on “Introduction to Accountancy-2020) Conducted by Thiru. Vi. Ka. Government Arts College, Thruvarur.(09.06.2020)
23. Participated in the National Level E-quiz on “Management Information System” ” Organized by S.I.V.E.T College, Chennai.(10.06.2020)
24. Participated in the “National Level OnlineQuiz COVID-19” Organized by Annai College or Arts &Science ,Kovilachery, Kumbakonam.(17.06.2020 to 21.06.2020)(IQAC)
25. Participated in the National Level E-quiz 2020 on “Business Economics”Organized by M.R.Government Arts College,Mannargudi.(23.06.2020)
26. Participated in the Online Quiz “Logical Reasoning” organized by The QuaideMilleth College for Men,Medavakkam, Chennai.(30.06.20)(IQAC)

Conference Presented& Attended

S.No	Title of the Conference	Date
1	Two days National Conference on "Emerging Trends in Research Methodology"- SengamalaThayaar Educational Trust Women's College (Autonomous), Sundarakkottai, Mannargudi.	01.3.2024 to 02.03.2024
2	A Two Day International Conference on Blockchain Applications in Supply Chain Management- SengamalaThayaar Educational Trust Women's College (Autonomous), Sundarakkottai, Mannargudi.	10.09.2024-11.09.2024

3	Borderless Workforces:Shaping the Future of Global Integration- AVVM Sri Pushpam College (Autonomous)Tanjavur	03.03.2025 to 04.03.25
4	National Conference on Contemporary Issues in Management- AVC College (Autonomous),MannampandalMayiladuthurai	25.01.2025
5	International Conference on Rethinking Business Strategies Digital Era- VLB Janakiammal College of Arts and Science,Coimbatore	28.02.25
6	A one Day International conference on “Advancing Green finance and Sustainable Investment: Emerging Trends and Global Perspective” The Role of Innovation in Driving Entrepreneurial Success: A Study on Emerging Business Models	01.08.2025
7	A One day International Conference on Advancing Green Finance and Sustainable Investment:Emerging Trends and Global Perspective	
8	International Conference on Business and Finance in Digital Age:Trends, Challenges and Innovation	

Workshops:

- International Lecture Workshop on Research Methodology organized by the PG & Research Department of Economics & BBA on 4th January 2019.
- One Day International Workshop on Research Methods in Commerce & Management held on 8th July 2019 at Swamy Dayandanda College Manjakkudi.
- Fundamentals of Publishing in Top Journals

Short Term Course:

- UGC Sponsored Online Short term Course in MOOCs & Open Educational Resources from 05.01.2022 to 11.01.2022
- 49th NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC), organized by UGC-Malaviya Mission Teacher Training Centre.(UGC-MMTTC), Bharathidasan University, Tiruchirappalli, Tamil Nadu from 02.12.2025 to 10.12.2025.
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NPTEL:

- ✓ NPTEL –AICTE Sales and Distribution Management-April 2019
- ✓ NPTEL-Human Behaviour April 2025

13. Positions held in STET women's college

S. No	Positions held	From	To	Nature of work
1	Co-Ordinator	2024	Till Date	Yoga
2	Member	2025	Till Date	Opal Club

14. Personal details:

Name : G.BHARATHI
Father's Name : G.Ganesan
Marital status : Married
Husband's Name : S.Rengeswaran
Gender : Female
Languages known : Tamil, English
Nationality : Indian