STET SCHOOL OF MANAGEMENT

PROGRAMME ORGANIZED

SEMINARS / NATIONAL SEMINARS ORGANIZED					
S.NO	**DATE**	**PROGRAMME TYPE**	**TITLE**	**NAME OF THE RESOURCE PERSON(S) & ADDRESS**	**PARTICIPANTS**
1	07.10.2026	Regional Level Intercollegiate Meet	BIZDOM - 2K26	Professor Dr. D.Jublee, Adjunct Professor, Sardar Valabhbhai Patel International School of Textiles & Management,(Autonomous) Ministry of Textiles, Government of India, Peelamedu, Coimbatore	200
2	17.02.2026 and 18.02.2026	National Level Workshop	"Beyond IQ: The Power of Personality"	1. Dr.V.Arulmurugan, Associate Professor and Head, Department of Commerce, School of Management, Campus Coordinator, Pondicherry University, Karaikal Campus UT of Puducherry 2. Dr.P.Chinnadurai, Associate Professor & Head, Department of Business Administration, Government Arts and Science College, Nagappattinam 3.Mr.Ajith Selvaraju, Founder and CEO, N'KISI Institute of Training, Salem 4.Dr. R.Bhuvaneswari, Child Development Project Officer, ICDS, Department of Social Welfare and Women Empowerment, Mannargudi delivered the valedictory address.	250
3	09.12.2025	Invited talk	Freight Forwarding Course	Fresha IT Solutions, Mannargudi	150
4	08.10.2025	Webinar	Communication Development Programme	Dr.P.Chinnadurai, Associate Professor & Head, Department of Business Administration, Govt.Arts and Science College, Nagappattinam.	78
5	29.09.24	Invited Talk	The Future Of Work	Dr. Purna Prasad Arcot, Professor Director, School of Management ,	77

				CMR University, Bagalur Main Road, Bengaluru.	
6	25.07.2024	International Level Invited Talk	Creating A Career Roadmap: Setting Goals And Achieving Success	1.Dr.J.Paul Sundar Kirubakaran,AssistantProfessor,College of Economics and Business Administration University of Technology and Applied Sciences, Nizwa,Sultanate of Oman 2. Dr.B.Balamurugan, Assistant Professor, Research Department of Economics,Thanthai Periyar Govt.Arts and Science College(A) Tiruchirappalli	250
7	18.09.2024	Awareness programme	Weight Management	Mrs.Viji Muthukumaran MBA., Proprietor, Vijisri Nutrition Centre, Mannargudi	300
8	16.12.2024	Human Rights Day	Fundamental Rights of Women: Empowering Women and Girls through Equality and Justice	S.Singaravelu, Advocate, Civil Court, Mannargudi	180
9	08.01.2025 & 09.01.2025	Tamilnadu State Council for Science and Technology (TNSCST) Sponsored A Two Day National Semina	Entrepreneurial Leadership: Building and Leading A Successful Business Incentive (NSEL-2025)	1. Dr.P.Arunachalam, Emeritus Professor, University of Science and Technology Cochin,Fellow Indian Institute of Advanced Study, Shimla, Himachal Pradesh 2.Dr.B.Balamurugan, AssistantProfessor, PG & Research Department of Economics Thanthai Periyar Govt Arts and Science College, Trichy Author Trainer and Speaker: Life Skills Management 3. Dr.P.Saravanapandi, Dean Student & Staff Affairs, KPR College of Arts Science and Research, Coimbatore 4. Dr.T.Sivakami, Assistant Professor(SG), Department of Management Studies, Periyar Maniammai Institute of Science &Technology, Vallam, Thanjavu	320
10	06.03.2024 & 07.03.2024	A Two Day National Conference On	“New Approaches In Business Excellence”(Ncnabe -2024)	1.Dr. N. Panchanatham, Former Vice- Chancellor Tamil Nadu Teachers Education University Former Registrar,Annamalai University	132

				Former Head,Business School,Annamalai University, Chidambaram 2. Dr.P.Chinnadurai Associate Professor & Head, Department of Business Administration, Govt Arts and Science College, Nagappattinam. 3. Dr.PG.Arul Professor &Head, Department of International Business, School of Management, Pondicherry University,Pondicherry. 4. Dr.G.Nagarajan Professor, Research Department of MBA, Rajarajeswari college of Engineering, Bengaluru, Karnataka India 5. Dr.M.Neela Associate Professor, Department of Business Administration, Cauvery College for Women(Autonomous), Trichy.	
11	22.03.2025	Webinar	Let Curiosity Drive You	Mr.Ajith Selvaraju N'Kisi Institute of Training Founder and CEO, Idappadi, Salem	77
12	09.02.2024	Webinar	"Perspective of an MBA Graduate"	Mr.Ajith Selvaraju N'Kisi Institute of Training Founder and CEO, Idappadi, Salem	78
13	27.11.2023	Webinar	"The Fundamental rights of the citizens"	Mr.S.Singaravel,B.A.,LLB., Advocate & Notary Public, Mannargudi	78
14	21.03.2023 (2022-2023)	Managem ent Meet	Intercollegiate management meet Emperio 2K23	ACHARYA V C Malarmannan Professor & Advisor , Nalanda Group of Institutions, Trichy	150
15	26.11.2022 (2022-2023)	Seminar	Legal Rights for Women Empowerment	Mr.V.Gopalakrishnan, Lawyer, Mannargudi	80
16	21.03.2022 (2021-2022)	Seminar	Let'S Loop Your Mind	Mr.AjithSelvarajuN'Kisi Institute of Training Founder and CEO,Idappadi,Salem.	79

17	04.01.2022 (2021-2022)	Webinar	Path To Financial Independence	Mr.Prabakar ,International Monetary fund Certified FinancialMarketAnalyst,NationalStock Exchange of India certified Fundamental and Risk analyst,Junior Associate of Indian Institute of Banking and Finance, Chennai..	64
18	07.07.2021 (2021-2022)	Webinar	Overview of Stock Market Knowledge	Mr.Shiva, The Trade Learning School, Share Bazaar, Madurai.	39
19	12.09.2021 (2021-2022)	Webinar	Buy and Sell with Intra Trade	Mr.Shiva, The Trade Learning School, Share Bazaar, Madurai.	39
20	18.09.2021 (2021-2022)	Seminar	Skill Enhancement for Life	Mr.AjithSelvarajuN'Kisi Institute of Training Founder and CEO,Idappadi,Salem.	64
21	21.06.2021 & 22.06.2021 (2021-2022)	Webinar	Stimulating Starts Ups And Supporting Institutions And Schemes	Mr.SuthersunSelvakumaran Chief Business Development Officer AlgabiomeGnyanamani Venture Chennai Mr.S.Sivasankar Technology Application Specialist Chennai	80
22	23.02.2021 & 24.02.2021 (2020-2021)	Seminar	Budget 2021-A Post covidAnalysis	Dr.L.Vijay Principal SA College of Arts & Science, Chennai &Shri.HariBaskar Chair, Strategic Committee, Approved Project Successor	78
23	18.05.2020 (2020-2021)	Seminar	Entrepreneurship Development	Mr.N.Prabhakar Naidu CEO Vinsol HRD Practices Private limited, Chennai	100
24	13.08.2019 (2019-2020)	Guest Lecture	"Emotional Intelligence"	Dr.R.Swaminathan Assistant Professor Department Of Commerce, Rajah Serfoji Government College, Thanjavur	131
25	19.08.2019 (2019-2020)	Management Meet	Intercollegiate management meet "Inspiro 2K19"	Acharya V.C.Malarmannan Professor & Advisor Nalanda Group of Institutions Trichy	96
26	09.09.2019 (2019-2020)	Training Programme	Gender Sensitization	Mayavaramsivaramancharan JCI India, Mannargudi	136
27	18.05.2020 (2019-2020)	State level Seminar	Entrepreneurship Development	Mr.N.Prabhakar Naidu CEO Vinsol HRD Practices Private limited, Chennai	507
28	2018-2019	National Seminar	MSME'S Prospects and Challenges	Dr.Venkata Rama Murthy Head,Associate Professor, Mother Teresa Institute of Science & Technology	350

				Khammam ,Telengana.	
			Opportunities, Issues & Challenges of MSME	Mr.Nelson Richard Kumar Director, DMind Corp Solutions	
			Concept and Development of MSME	Chennai Mr.M.Pandian General Manager District Industries Centre Thiruvarur.	
			Concept and Development of MSME	Mr.N.Prabhakar Naidu Vice President PRGL Olinks Consulting Pvt Limited Chennai.	
29	2017-2018	National Seminar Sponsor by ICSSR	GST and its Impact	Dr.S.Arunachalam Principal, Trinity College for Women Namakkal	234
			Mechanism Of GST	Mr.D.Suresh Babu MV Associates Tax Consultant,ISO Auditor Cuddalore	
			Impact On GST	Dr.Kalavani.KN Asst.Professor Department of Commerce & Management Studies Dr.S.Gopalraju Government First Grade College,Anekal. Bangalore University,Karnataka	
			Economic Prosperity in GST Regime	Dr.C.Paramasivam Asst.Professor Periyar EVR College ,Trichy	
30	07.01.2015 (2014-2015)	Seminar	Script your own Success Theory	Dr. Stanley D ISAAC, Prof. R.M. Chidambaram, Dean (Rtd) Faculty of Management, Alagappa University.	77
31	28.02.2013 (2012-2013)	Seminar	Stocks and Securities	Prof. R.M. Chidambaram, Dean (Rtd) Faculty of Management, Alagappa University.	120
32	19.01.2012 (2011-2012)	National Seminar	Key Concepts in Management Research	Keynote Address – Prof.Sridar Natarajan, Dean, Chennai Business School.Invited lecture on “Scale Construction and Measurement Techniques”, Dr. M. Selvam, Dean, Faculty of Management, Alagappa University, Karaikkudi.	250

33	15.02.2010 (2009-2010)	Seminar	Emotional Mastery and Career Management	Mr. ChandruDurairaj, CEO, Dawn Solutions, Chennai	78
34	05.03.2009 (2008-2009)	Seminar	Creativity and Innovation	Mr. W. AmarnathM.Tech, Textile Engineer from Anna University.	76
35	2015-2016	Conference	Corporate Social Responsibility	Dr. R. KarpagaKumaravel, Director(Additional Charge), UGC-HRDC,Professor& Coordinator, UGC-SAP (DRS-II) of Educational Tech, Bharathidasan University, Tiruchirappalli	300
			Corporate Social Responsibility	Mr. C. ArockiaSamy, Senior Manager, Administration,BHEL, Tiruchirappalli	300
			Relevances and significance of CSR	Dr. V. Nirmala,HOD, Department of Economics, Pondicherry Central University, Pondicherry	300
			Environmental Responsibility as a human being	Mr. Arul Zenith Raj, HR, ISAC Foundation, Chennai.	300